

Strategic Goal 1.a: Further develop and enhance distinctive and rewarding undergraduate, masters, and doctoral programs

Strategies/Actions	Measurement	Responsible Unit/Person	Timeline	Resources -- \$/space
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1.a.1 - Ensure high-quality programs through accreditation and routine program reviews

Action:

1.a.2 - Offer new, high-quality programs based on demand, faculty strengths, and resources

Action:

1.a.3

2: Student Development and Success

Strategic Goal 2.a: Support student academic success				
Strategies/Actions	Measurement	Responsible Unit/Person	Timeline	Resources -- \$/space
2.a.1 - Provide academic support to students to help them succeed Action:				
2.a.2 -Strengthen and enhance institutional strategies for improving and expanding advising opportunities Action:				
2.a.3 - Establish a strong commitment to first-year experience programming Action:				
2.a.4 -Provide a strong peer mentoring systems to support student learning and academic success Action:				
2.a.5 - Enhance retention and graduation of students university-wide with additional emphasis on students from diverse backgrounds Action:				
Strategic Goal 2.b: Promote living-learning experiences with students				
Strategies/Actions	Measurement	Responsible Unit/Person	Timeline	Resources -- \$/space
2.b.1 -Complete Residential Revival and incorporate a living-learning environment Action:				
2.b.2 -Develop programming that fosters the living-learning concept Action:				
2.b.3 - Provide multiple on-campus living options to enrich students' living-learning experiences Action:				
Strategic Goal 2.c: Provide students with opportunities for experiential learning				
Strategies/Actions	Measurement	Responsible Unit/Person	Timeline	Resources -- \$/space
2.c.1 Provide opportunities to strengthen and supplement the classroom experience, such as internships, service learning, and national student exchange Action:				
2.c.2 -Strengthen productivity in career counseling, preparation, and placement Action:				
Strategic Goal 2.d: Promote the development of student leadership skills, personal character, and ethics				
Strategies/Actions	Measurement	Responsible Unit/Person	Timeline	Resources -- \$/space
2.d.1-Implement the student leadership and involvement model by working with specific student organizations (Residence Hall Association, Greek social fraternities and sororities, etc.) Action:				
2.d.2 -Enhance recognition of student displays of success in the areas of leadership, character, civility, and integrity Action:				
Strategic Goal 2.e: Foster student life experiences which respond to students' unique needs and interests				
Strategies/Actions	Measurement	Responsible Unit/Person	Timeline	Resources -- \$/space
2.e.1 -Affect change toward a social climate and campus culture that promotes legal, safe, and health choices by shaping and managing the campus/community living/learning environments Action:				

Strategic Goal 3.a: Develop and expand civic engagement opportunities for students, faculty, and staff

Strategies/Actions	Measurement	Responsible Unit/Person	Timeline	Resources -- \$/space
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3.a.1 - Implement service learning programs and develop volunteer opportunities

Action:

3.a.2 - Provide incentives and recognition to students, faculty, and staff to encourage service

Action:

3.a.3 - Provide citizenship and community leadership experiences for students

Action:

Strategic Goal 3.b: Develop strong partnerships with the local, national, and global communities

Action	Measurement	Responsible Unit/Person	Timeline	Resources -- \$/space
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3.b.1 - Create opportunities for both the university and community partner

Action:

3.b.2 - Develop stronger partnerships in the community with businesses and community leaders

Action:

3.b.3 - Identify and make available university based expertise to the county/region

Action:

Strategic Goal 3.c: Provide a culture that celebra

Strategic Goal 4.a: Elevate the visibility of IUP through implementation of an integrated marketing communications plan

Strategies/Actions	Measurement	Responsible Unit/Person	Timeline	Resources -- \$/space
4.a.1 -Identify and promote IUP identity through consistent branding				





Strategies/Actions Measurement







Strategies/Actions	Measurement	Responsible Unit/Person	Timeline	Resources -- \$/space
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7.a.1 - Advocate for IUP interests in the public arena, including state and federal government and corporate and foundation gifts and grants
Action:

7.a.2 - Ensure an effective mechanism and structure to facilitate sponsored research
Action:

7.a.3 - Expand the financial resource base of





Strategies/Actions	Measurement	Responsible Unit/Person	Timeline	Resources -- \$/space
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8.a.1 - Ensure university plans effectively address01.4746(e)29.6856(ct)-effectveffo- ea- eysity planefse412(y)278]TJ -10.2 -.64 Td [(a)yceend0548(e)29.56 Th W 7cm BT 6R8 m 602cm BT 6R8 l 602cm BT 6503 0 07cm BT 6503 056 Tl 0.12 Tm [(8)3.36818(-)11.4738(a)38(n)3.36818(1.473(1)556]TJ /78368.56 Tfw) Ie				
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