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During the 2009-2010 Academic Year, the four broad components of the enrollment management function will be development and implemented, consistent with the 2007-2012 IUP Strategic Plan, Advancing a Legacy of Excellence.

As IUP’s Strategic Plan defines enrollment management as “the integrated systems approach that focuses on student enrollments from the time of the initial inquiry through graduation and post-graduation.” The Strategic Plan sets forth two goals:
A. Refine and executive a university enrollment man

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• October 12 (Columbus Day)
• November 11 (Veterans Day)
• November 30 (Monday after Thanksgiving)
• February 15 (President’s Day)
• April 2 (Good Friday)
• April 5 (Easter Monday)
• Develop an award packaging strategy that leverages our scholarships and aid o Complete by March 2010
 Create a historical yield analysis for different scholarships and aid programs by Fall 2009.
 Use SPSS to identify how the mix of aid programs should be adjusted to maximize enrollment objectives for the Fall 2010 enrollment plan.
 Determine the effectiveness of the aid programs
• Build a predictive model that projects the likeliho v 