

Career Objective: _____

Meeting Dates: _____

NAME: _____ BANNER ID#: _____ ADVISOR: _____

COMMUNICATIONS MEDIA (4 Credits)

CORE COURSES (3 Credits)

| COURSE | CREDIT | GRADE |
|---|--------|-------|
| COMM 101 Intro. Comm. Media & Culture | 3 | _____ |
| COMM 150 Media Aesthetics | 3 | _____ |
| COMM 395 Career Planning (Required for COMM 475 & 493) | 1 | _____ |
| COMM 475 Sr. Portfolio Presentation | 1 | _____ |
| COMM 493 Internship (Summers only) | 9 | _____ |

COMM WRITING INTENSIVE (3 Credits)

| | | |
|-----------------------------------|---|-------|
| COMM 315 Persuasive Media Writing | 3 | _____ |
|-----------------------------------|---|-------|

MEDIA MARKETING COURSES (3 Credits)

| | | |
|---|---|-------|
| COMM 205 Making Presentations with Media or | | |
| COMM 261 Teamwork and Comm. Skills | 3 | _____ |
| COMM 401 Media Prog. and Promotion | 3 | _____ |
| COMM 470 Media Mngt. And Sales | 3 | _____ |
| COMM 477 Freelancing & Entrepreneur. | 3 | _____ |

COMM PRODUCTION COURSES (6 Credits)

| | | |
|-------|---|-------|
| _____ | 3 | _____ |
| _____ | 3 | _____ |

COMM CONTROLLED ELECTIVES (6 Credits)

| | | |
|-------|---|-------|
| _____ | 3 | _____ |
| _____ | 3 | _____ |

MARKETING REQUIREMENTS (12 Credits)

| | | |
|----------------------------------|---|-------|
| MKTG 320 Principles of Marketing | 3 | _____ |
| MKTG 433 Advertising | 3 | _____ |
| MKTG 439 Internet Marketing | 3 | _____ |
| MKTG 445 Social Media Marketing | 3 | _____ |

OTHER REQUIREMENTS (3 Credits)

| | | |
|--|---|-------|
| Courses outside COMM, advisor approved | | |
| _____ | 3 | _____ |
| _____ | 3 | _____ |
| _____ | 3 | _____ |

FREE ELECTIVES

As needed to reach 120 credits may include additional COMM courses

| | |
|-------|-------|
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |

CHECK WHEN COMPLETED

- ___ Completed ONE Writing Intensive course in COMM Course _____
- ___ Completed a second Writing Intensive course (in COMM or in another department) Course _____
- ___ Completed ONE Global and Multicultural course _____

LIBERAL STUDIES (6-7 Credits)

Liberal Studies Requirements for Graduation are listed in the Undergraduate Catalog <http://www.iup.edu/registrar/catalog/>

LEARNING SKILLS (9 or 10 Credits)

FINE ARTS (3 Credits)

| | | |
|-------|---|-------|
| _____ | 3 | _____ |
|-------|---|-------|

DIMENSIONS OF WELLNESS (3 or 4 Credits)

| | | |
|----------------------------------|---|-------|
| Any approved LS course with #143 | 3 | _____ |
| or | | |

| | | |
|--|---|-------|
| MLSC 101 Introduction to Military Sci. | 2 | _____ |
|--|---|-------|

| | | |
|--|---|-------|
| MLSC 102 Fundamentals to Military Sci. | 2 | _____ |
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NATURAL SCIENCE (7 or 8 Credits)

(See LS Requirements for Science Options I or II)

| | | |
|---------------|---|-------|
| _____ (w/lab) | 4 | _____ |
|---------------|---|-------|

| | | |
|---------------|---|-------|
| _____ (w/lab) | 4 | _____ |
|---------------|---|-------|

| | | |
|-------|---|-------|
| _____ | 3 | _____ |
|-------|---|-------|

LS ELECTIVES (6 Credits)

COSC/IFMG 101 (Recommended if first year)

| | | |
|-------------------|---|-------|
| Computer Literacy | 3 | _____ |
|-------------------|---|-------|

| | | |
|---------------------------------------|---|-------|
| ECON 122 Principles of Microeconomics | 3 | _____ |
|---------------------------------------|---|-------|