

Minor in Entrepreneurship for Fine Arts-PrgRsv-2016-01-28

- The workflow icon is no longer available. Please click on the Page Status after the orange circle icon near the page title. *

Form Information



The page you originally access is the global template version. To access the template document that progresses through the workflow, please complete the following steps:

First Step: ONLY change the text in the [brackets] so it looks like this: **Bachelors in Criminology Pre-Law-PrgRsv-2015-08-10**

- If DUAL LISTED list BOTH courses in the page title***

Second Step: Click "SAVE" on bottom right

- DO NOT TYPE ANYTHING INTO THE FIRST PAGE OTHER THAN THE TEXT IN BRACKETS***
- Please be sure to remove the Brackets while renaming the page***

Third Step: Make sure the word **DRAFT** is in yellow at the top of the proposal

Fourth Step: Click on "**EDIT CONTENTS**" (not EDIT) and start completing the template. When exiting or when done, click "**SAVE**" on bottom right

When ready to submit click on the workflow icon and hit approve. It will then move to the chair as the next step in the workflow.

**Indicates a required field*

Proposer*	John Lipinski	Proposer Email*	john.lipinski@iup.edu
Contact Person*	John Lipinski	Contact Email*	john.lipinski@iup.edu
Proposing Department/Unit*	Management ECOB	Contact Phone*	4122519122

Program Revision Options (Check all that apply)

** Teacher Education: Please complete the Teacher*

Education section of this form (below)

** Liberal Studies: Please complete the Liberal Studies*

section of this form (below)

Course Level:*

undergraduate-level

Rationale for Proposed Changes	
(A) Why is the program being revised?*	After reviewing the current course offerings in the minor, faculty from both the business school and fine arts agreed that the courses in the minor need to be updated. Together we agreed on the adjustments according to expectations in the marketplace.
(B) Identify the Program Student Learning Outcomes (SLO). Mark any SLOs that are changing as a part of the Program Revision.*	1) Students will gain a solid understanding of business fundamentals in core areas including accounting, marketing, and entrepreneurship. 2) Students will learn the critical factors that must be focused on to commercialize their artistic projects. 3) Students will understand break even analysis, profit, and loss which are all critical factors in the survival and success of any commercial venture.
(C) Implications of the change on the program, other programs and the Students:*	There will be no change other than the courses required to complete the minor.

Current Program Information		Proposed Changes	
(D) Current Program Title*	Minor in Entrepreneurship for Fine Arts	Proposed Program Title <i>(if changing)</i>	(no change)
(E) Current Narrative Catalog Description <i>It is acceptable to copy/paste from the current catalog entry.</i>	UG Course Catalog: http://www.iup.edu/registrar/catalog/ Grad Course Catalog: http://www.iup.edu/graduatestudies/catalog/ Minor in Entrepreneurship for Fine Arts This minor for nonbusiness majors program assumes no prior knowledge of business. Fine arts students are often involved in starting and running their own business, developing and starting performing groups, and developing and running nonprofit community theatres. Students will develop the skills necessary to evaluate opportunities within their industry. They will learn among other things to 1) analyze their competition 2) develop marketing and financial plans 3) explain intellectual property rights 4) negotiate contracts and 5) write a business plan that could be used to obtain financing from banks, investors, or other sources of funding. These skills are all essential for the creation and development of new ventures. This is a joint effort of four departments and represents an 18-credit minor for fine arts majors. The program is designed to give nonbusiness majors a general background in starting and running a small business.	Proposed Narrative Catalog Description <i>(if changing)</i>	Minor in Entrepreneurship for Fine Arts This minor for nonbusiness majors program assumes no prior knowledge of business. Fine arts students are often involved in starting and running their own business, developing and starting performing groups, and developing and running nonprofit community theatres. Students will develop the skills necessary to evaluate opportunities within their industry. They will learn among other things to 1) analyze their competition 2) develop marketing and financial plans 3) explain intellectual property rights 4) negotiate contracts and 5) write a business plan that could be used to obtain financing from banks, investors, or other sources of funding. These skills are all essential for the creation and development of new ventures. This is a joint effort of four departments and represents an 18-credit minor for fine arts majors. The program is designed to give nonbusiness majors a general background in starting and running a small business.

developing and running nonprofit community theaters. Students would

develop the skills necessary to evaluate opportunities within their industry.

They would learn, among other things, to (1) analyze their competition,

(2) develop marketing and financial plans, (3) explain intellectual property

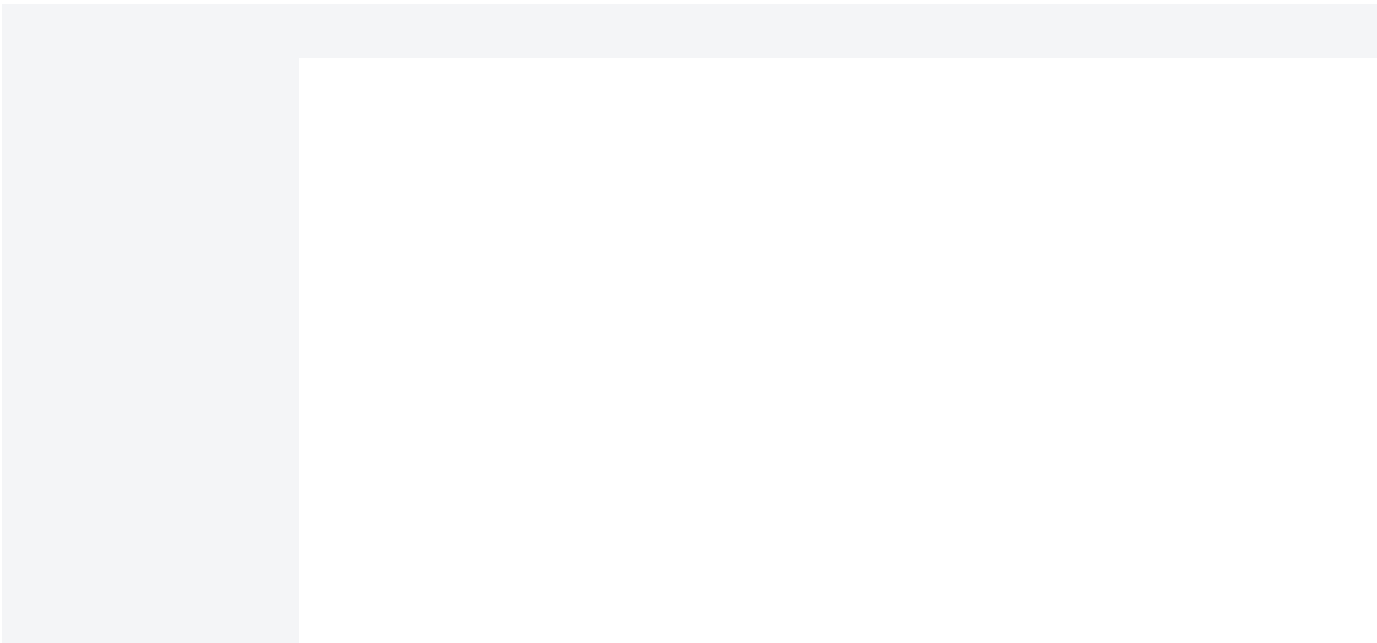
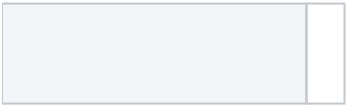
rights, (4) negotiate contracts, and (5) write a business plan that could be

used to obtain financing from banks, investors, or other sources of funding.

These skills are all central to the creation and development of new ventures.

This is a joint

	for fine arts majors. The program is designed to give nonbusiness majors a general background in starting and running a small business.		
(F) Current Program Requirements	ACCT 200 Foundations of Accounting 3cr BCOM 321 Business and Interpersonal Communications 3cr MGMT 275 Introduction to Entrepreneurship 3cr MGMT 325 Small Business Management 3cr MGMT 450 Case Studies in Arts Management 3cr MKTG 311 Arts Marketing 3cr	Proposed Program Requirements <i>(if changing, please highlight in RED what is being changed)</i>	ACCT 200 Foundations of Accounting 3cr ECON 122 Principles of Microeconomics 3cr FIAR 401 Creativity and Innovation in the Arts 3cr FIAR/MGMT 450 Case Studies in Arts Management 3cr MGMT 275 Introduction to Entrepreneurship 3cr MKTG 320 Principles of Marketing Tf 1 0 0 1 72.41 418.42 Tm (3cr)Tj ET BTKTG 320 Pr 418.n 1 9.43 in the Arts 3cr



Liberal Studies courses require the reading and use by students of at least one non-textbook work of fiction or non-fiction or a collection of related articles. Please describe how your course will meet this criterion.	
--	--

Teacher Education Section

- Complete this section only for a new Teacher Education course or Teacher Education course revision

If Completing this Section, Check the Box to the Right:					
Course Designations:					
Key Assessments					
	For both new and revised courses, please attach (see the program education coordinator): • The Overall Program Assessment Matrix • The Key Assessment Guidelines • The Key Assessment Rubric <table border="1"> <thead> <tr> <th>File</th> <th>Modified</th> </tr> </thead> <tbody> <tr> <td colspan="2">No files shared here yet.</td> </tr> </tbody> </table> • Drag and drop to upload or browse for files 	File	Modified	No files shared here yet.	
File	Modified				
No files shared here yet.					
Narrative Description of the Required Content	<i>How the proposal relates to the Education Major</i>				

For Deans Review
Are Resources Available/Sufficient for this Course?
Is the Proposal Congruent with the College Mission?
Has the Proposer Attempted to Resolve Potential Conflicts with Other Academic Units?
Comments:

Please scroll to the top and click the Page Status if you are ready to take action on the workflow.
Please submit an ihelp if you have any questions <http://ihelp.iup.edu>