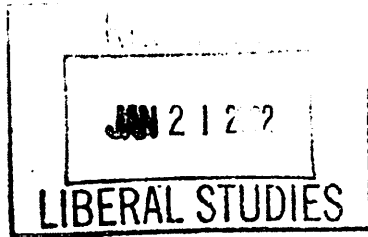


LSC Use Only
Number: _____
Submission Date: _____
Action-Date: _____



UWUCC USE Only
Number: 01-49
Submission Date: _____
Action-Date: UWUCC App 4/30/02
Senate App 9/3/02

CURRICULUM PROPOSAL COVER SHEET
University-Wide Undergraduate Curriculum Committee

I. CONTACT

Contact Person Dr. Jay Start Phone 7-2490

Department Communications Media

II. PROPOSAL TYPE (Check All Appropriate Lines)

 COURSE _____
Suggested 20 character title

 New Course * _____
Course Number and Full Title

 X **Course Revision** Comm 351 Advanced Video Production
Course Number and Full Title

Course Deletion

Description of the Curriculum Change

- 1. New syllabus of record, including catalog description with course title, number of credits, prerequisites and an appropriately written course**

(Appendix A.)

Appendix A

New syllabus of record, including catalog description with course title, number of credits, prerequisites and an appropriately written description.

Syllabus of Record

I. Catalog Description

COMM 351 Advanced Video Production

Prerequisite: COMM 251

3 lecture hours

0 lab hours

3 credits

(3c-01-3sh)

A production course that emphasizes advanced field production techniques. Some topics

- Week #5** (3 class hours)
1. Shooting assignment #1
 2. Edit assignment #1
 3. Presentation of assignment #1
 4. Critique of assignment #1

- Week #6** (3 class hours)
1. Music video production
 2. The role of the producer, director, and writer in music video production.
 3. Assignment #2 (music video)
 4. Idea development
 5. Production meeting with instructor

- Week #7** (3 class hours)
1. Shooting assignment #2
 2. The Video Toaster in post production

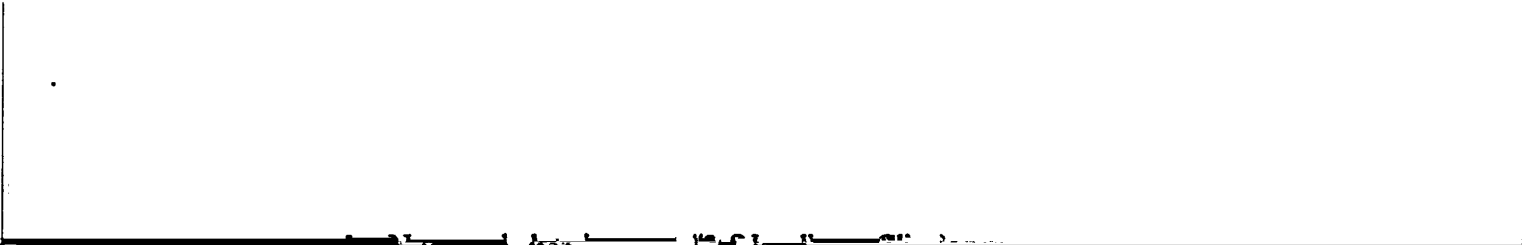
Week #8 (3 class hours)

2. Presentation of assignment #2
3. Critique of assignment #2

- Week #9** (3 class hours)
1. Corporate video overview
 2. Introduction to field lighting
 3. Instruments of field lighting
 4. Electrical concerns and field lighting
 5. Guest lecture on field lighting

- Week #10** (3 class hours)
1. The field interview
 2. Lighting the field interview
 3. Assignment #3 (field interview)
 4. Shooting assignment #3

- Week #11** (3 class hours)
1. Editing assignment #3
 2. Critique of assignment #3



[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

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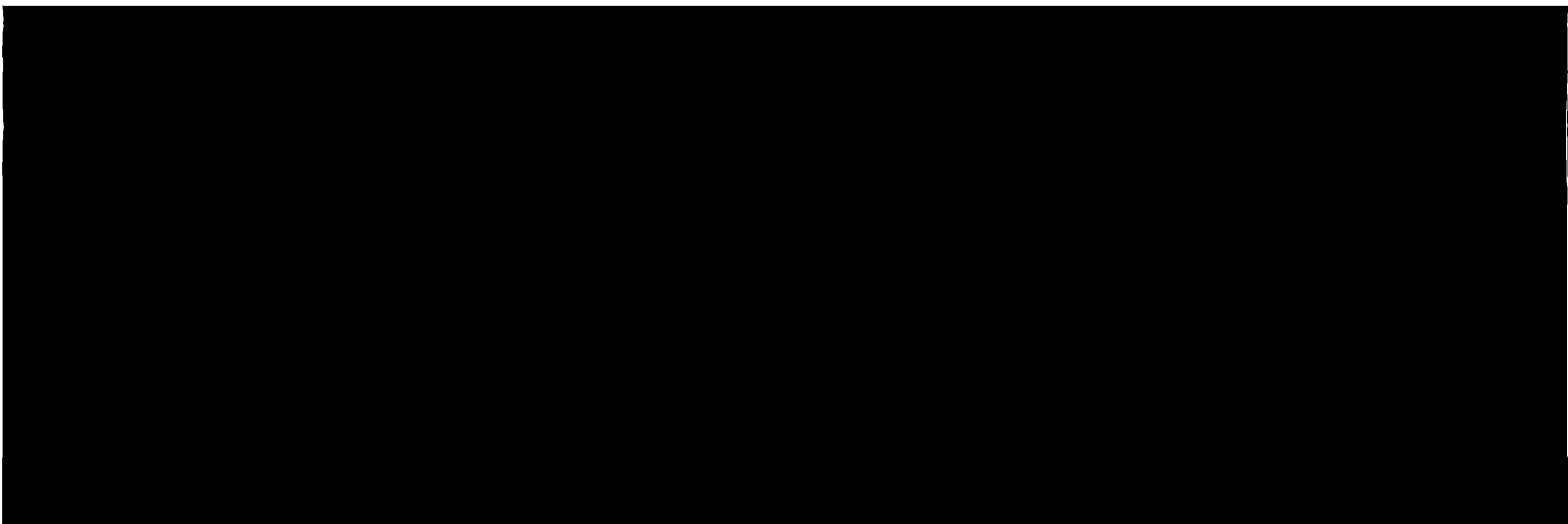
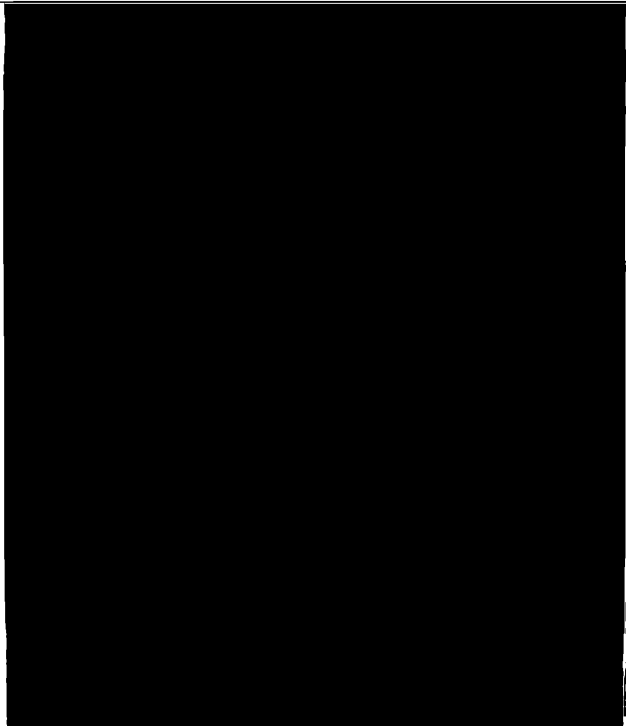
[REDACTED]

You also will be required to generate written evaluations of each video produced by

manner. In addition the evaluations must reflect what you have learned in the course about video production. Failure to turn in an evaluation or a poorly thought

Appendix B

The old syllabus of record.



I. Catalog Description

CM 351 Advanced Video Production

**3 credits
3 lecture hours
0 lab hours
(3c - 01 - 3sh)**

Prerequisites: CM 251 and CM 303 or 403

This is a production course that emphasizes advanced field production techniques. Some of the topics covered will include; field lighting, video post-production editing with A-B roll, on-line editing, and non-linear editing. Students will gain hands-on experience through projects and field time.

Course Objectives :

At the conclusion of the course, students will be able to:

1. operate television equipment such as: lighting instruments, video tape editors, non-linear editors, Video Transfer, and video special effects systems.

- Week #4** (3 class hours)
1. Writing, shooting, and editing a news story
 2. Graded assignment #1 (news package)
 3. Production meeting with instructor

- Week #5** (3 class hours)
1. Shooting assignment #1
 2. Edit assignment #1
 3. Presentation of assignment #1
 4. Critique of assignment #1

Week #6 (3 class hours)

Week #12 (3 class hours)

Non-graded assignment #2 (See class Q&A)

Week #13 (3 class hours)

Grading Scale: Grades are calculated by totaling the points received on all assignments and dividing that number by the total points possible. The resulting percentage determines the letter grade, based on the following scale:

90-100% = A

80-89% = B

70-79% = C

60-69% = D

below 60% = F

VI. Required Textbooks, supplemental books and readings