

Part II. Description of Curriculum Change

1. Catalog Copy of Proposed Program Revision

Backetor of Science - Communications Media Liberal Studies: As outlined in Liberal Studies section with the following specifications: Mathematics: 3er Social Science: PSYC 101 Liberal Studies dectives: 6er, BTED/COSC/IFMG 101 (to be taken in the freshman year), no courses with COMM prefix. Major: COMM 101 Communications Media in American Society COMM 101 Communications Media in American Society COMM 101 Communications Media in American Society COMM 102 Aesthetics and Theory of Communications Media 3er COMM 150 Aesthetics and Theory of Communications Media In Communications Media in American Society COMM 493 Internabip (summer only) 6, 9, 12er Milatinum of one course from the following: COMM 303 Research in Communications Media 3er COMM 303 Septembring COMM 303 Septembring Ser				
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2. Summary of changes a. Table comparing old and new programs

	Department of Communications Media (existing program)	Department of Communications Media (proposed program)	
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b. List of all associated changes. Four existing Communications Media courses are being added to the list of requirements under the heading "Minimum of two production courses from the following:" We

Part IV. Periodic Assessment

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The Department of Communications Media completed is five-year assessment and
program review in the Spring of 2005. As part of this review students were surveyed to
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internship site coordinators and other media professionals were surveyed for this program review. Also, as part of the Middle States Self-study, the Department of Communications Media evaluates student performance via "key assessments."

2. Specify the frequency of the evaluations.

The Communications Media Department conducts a program review every five years.

3. Identify the evaluating entity.

