

09-52a
AP 3/14/10
Info. 4/20/10

Undergraduate Distance Education Review Form

(Required for all courses taught by distance education for more than one-third of teaching contact hours.)

Existing and Special Topics Course

Course: COMM 201 Internet & Multimedia

Instructor(s) of Record: James S. Lenze, Ph.D., Professor, Communications Media

Phone: 724-357-3779

Email: james.lenze@iup.edu

Step One: Proposer

A. Provide a brief narrative rationale for each of the items. A1- A5 after the signature

business week. The instructor assure students that he will answer his office phone during regular office hours. Students may call the instructor's cell phone between 9:00 am and 7:00

pm on weekdays during the course. The instructor has been giving his cell phone numbers

students for several years. He receives an average of 10 calls per course per semester. He

Student projects may not be on the same topic. The unique structure of each project, as required by the rubric, prevents using work from other classes. Furthermore, the final exam includes project work that reveals those students who did not do their own work earlier in the semester.

Research papers also have unique requirements reflected in the rubrics. Additionally, all

RECEIVED

Step Four: Provost Approval

Approved as distance education course
course

Rejected as distance education

Debra L. Johnson (M)

Signature of Provost

3/2/10

Date

Forward form and supporting materials to Associate Provost.

LIBERAL STUDIES COURSE APPROVAL, PARTS 1-3: GENERAL INFORMATION CHECK-LIST

I. Please indicate the LS category(ies) for which you are applying:

LEARNING SKILLS:

First Composition Course
 Mathematics

Second Composition Course

KNOWLEDGE AREAS:

Humanities: History
 Humanities: Philosophical Foundations

Fine Arts
 Social Sciences

Humanities: Literature
 Natural Sci: Laboratory
 Natural Sci: Non-laboratory

Non-Western Cultures
 Health & Wellness
 Liberal Studies Elective

II. Please use check marks to indicate which LS goals are primary, secondary, incidental, or not applicable. When you meet with the LSC to discuss the course, you may be asked to explain how these will be achieved.

Prim Sec Incid N/A

A. Intellectual Skills and Modes of Thinking:

1. Inquiry, abstract logical thinking, critical analysis

2. Literacy--writing, reading, speaking, listening.
3. Understanding numerical data.
4. Historical consciousness.
5. Scientific Inquiry.
6. Values (Ethical mode of thinking or application of ethical perception). Should be a component based on Objective #2
7. Aesthetic mode of thinking.

B. Acquiring a Body of Knowledge or Understanding Essential to

Syllabus of Record: BE/CO/IM/LB201. Internet and Multimedia

I. Catalog Description:

CO 201 Internet and Multimedia. 3c-01-3sh

The major focus will be on the evaluation of information and multimedia resources available on electronic networks when doing research in an area of one's choice. This information literacy course is designed for students to gain a more in depth understanding of the information resources available electronically, and of how to utilize them more effectively in communicating

Students will learn how to access and utilize these resources for two way communications and support for decision making while incorporating selected elements in multimedia presentations of their own design.

Internet & Multimedia Proposal: Revised January 5, 1996

covering various information services. Students will read at least one book on the culture or economics of the Internet and will engage in discussions of this material as well as writing several reaction papers.

2. Multimedia Presentations -35%. Students will formulate and make formal presentation to both a live and a cyberspace audience on an issue of their choice, using materials harvested from the

3. Exams-30%. A midterm and a final where students will be evaluated on their understanding of technology and the social, cultural and economic issues covered in class and in their readings..

4. Grading Scale. The standard grading scale will be used 90%-A. 80-90%-B. 70-79%-C.

5. Attendance Policy: The attendance policy will conform to the accepted University wide attendance policy.

V. Required Textbooks

Textbooks and a book length reading will be selected from the approved pool of books in the bibliography which will need to be continually updated by the committee. We recognize that this

SYLLABUS FOR LIBERAL STUDIES ELECTIVES

Knowledge Area Criteria which the course must meet:

- Treat concepts, themes, and events in sufficient depth to enable students to appreciate the

The following departments have been included: Computer Science, Information Management, Office Systems and Business Education and the Library. We have worked together to develop the syllabus and to collect a pool of appropriate textbooks and media. The success of

combining so many departments is that each has an interest in multimedia and in this manner we can maximize the utilization of scarce lab resources and teaching faculty. We have also contacted the English Department about the possibility of setting up a Learning Community with English 202. These two courses would seem to make a good fit and this would enable us to spend more time on the social issues and concerns.

B3. Will seats in this course be made available to students in the School of Continuing Education?. Seats will be made available to Continuing Education depending on lab availability.

Section C Resources

C : Are faculty resources adequate?

Internet & Multimedia Proposal: Revised January 5, 1996

Computer Science Dept: Faculty Management Plan for CO201.

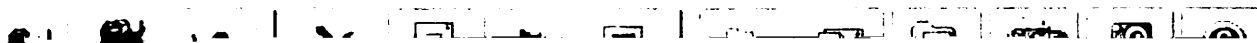
Date: October Th, 1995.

Signed: Chair: Dr. Gary Buterbaugh.

Currently our department is offering between 12 and 18 sections of CO101, our liberal studies Computer Literacy course each semester. Several trends are occurring. More and more students are coming from the high schools with a working knowledge of Word Processors and Spreadsheets. We understand that the English Department is teaching some 900 students a year how to do Word Processing and Mail in the Writing Lab. We thought it was time to offer an alternative course to the CO101 where the major emphasis will be on learning about the Internet

and the wealth of resources it provides. This material is not currently being covered in the CO101

IUP I-Mail:  Message from Sent Folder



COMM 201 Internet and Multimedia

Internet and Multimedia

Instructor

Jim Lenze, Ph.D.
Professor, Communications Media Department
129 Stouffer Hall
Email: james.lenze@iup.edu
Office Phone: 724-357-2492
Cell Phone: 724-840-8295
Avatar: Eight Shepherd

Your instructor will reply to questions posed via email with 24 hours each weekday. He will be in his office during office hours and will be available to answer his office phone at that time. You may call your instructor on his cell phone on weekdays between 9:00 am and 7:00 pm. Calling your instructor's cell phone should not be a last resort. Do not waste hours trying to solve a problem that your instructor could solve in a couple of minutes.

Catalog Description

Prerequisite: BTED/COSC/IFMG101 or prior exposure to word processing and electronic mail are highly recommended.

The major focus will be on the evaluation of information and multimedia

2. Examine issues including but not limited to, freedom of access to information, the right to privacy, gender and equity issues, the ethics of information use and security.
3. Analyze and use the tools and techniques for searching electronic resources effectively.
4. Evaluate the validity of various information sources.

multimedia presentation.

Detailed Course Outline

1. Access to the Internet:..... 3 hours

- Evaluates information and its sources critically and incorporates

system.

- Individually or as a member of a group, uses information effectively to accomplish a specific purpose.
- Understands many of the economic, legal, and social issues surrounding the use of information and accesses and uses

information ethically and legal ly.

Evaluation: Quiz. Students will complete a quiz based on the first 9 hours of the course and the course text(s). The quiz will consist of multiple choice and essay questions.

4. Web 2.0..... 3 Hours

Evaluation: Presentation Design, Presentation Media, Presentation

80 to 89% = B

70 to 79% = C

Attendance Policy

Because this is an online course, attendance will not be taken in the traditional sense. The class will not meet regularly in a chat room. However, each student is required to participate on the course discussion board at least 3 times during the semester. As part of this participation, each student must ask a substantive question regarding course content or provide assistance to another student who has asked a question. A student who fails to comply with this requirement will lose one letter grade.

Textbooks

Required Text: "Rule the Web" by Mark Frauenfelder (2007). ISBN: 0-312-36333-8.

Required Materials: Digital camera w/ video capabilities (own or have access), headphones or ear buds and a flash drive to back up files.

Text can be purchased at the Co-op store.