

LSC Use Only Proposal No:
LSC Action Date:

UWUCC Use Only Proposal No: 14-104
UWUCC Action Date: 11/27/15

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Curriculum Proposal Cover Sheet - University-Wide Undergraduate Curriculum Committee

Contact Person(s)

Matt Baumer and Zack Stiegler

Email Address

mibaumer@iup.edu, stiegler@iup.edu

Proposing Department(s)

Music Department, Communications Media Department

Phone

7-5646, 7-3219

Check all appropriate lines and complete all information. Use a separate cover sheet for each proposal.

(This area contains a grid for course information that is heavily distorted and illegible in the provided image.)

Approved

DATE: 11/27/15

UWUCC Chair

Signature

CERTIFICATE IN POPULAR MUSIC STUDIES
Joint Program in the departments of Communications Media and Music

II. DESCRIPTION OF THE CURRICULUM CHANGE

1. Catalog Description

Introduces basic skills in the performance, recording and marketing of popular music. This 19-credit certificate requires students to take 13 credits of core courses and an additional six credits of electives. Completion of the certificate will add popular music competencies for students in communications media, music and other areas. Audition required.

Certificate in Popular Music Studies (1)

19

Core Courses (13 cr):

MUSC 114	Analysis of Popular Music	3cr
APMU ____	Two semesters of Applied Music (1cr each)	2cr
MUSC 140	Popular Music Ensemble (2)	2cr
COMM 249	Basic Audio Recording Techniques	3cr
COMM 414	Music, Media, and Culture	3cr

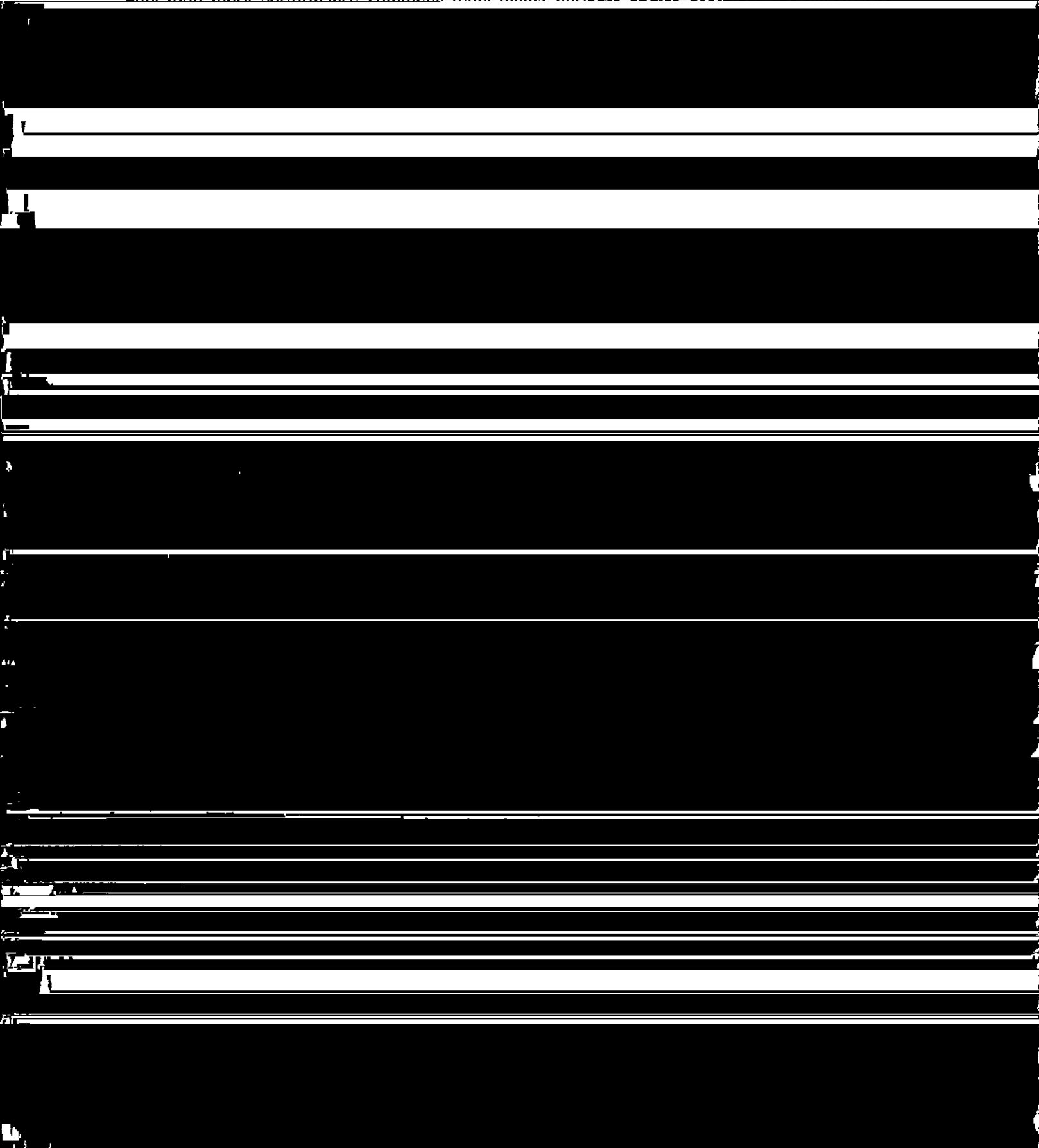
Electives (take two of the following):

MUHI 333	History of Popular Music Since 1945	3cr
COMM 354	Media Law & Policy	3cr
COMM 449	Advanced Audio Recording Techniques	3cr

- (1) An audition on an instrument (including voice) or a portfolio of recorded compositions is required for entrance into the program.
- (2) Two semesters of this one-credit course are required.

is not a professional program in itself, it can add important competencies for students in music

education, music performance, communications, media, business, and other areas. The skills will



from across campus. The certificate could also be used as a recruiting tool for the university. As described in the resources sections above, the departments are prepared to deal with these extra

IV. PERIODIC ASSESSMENT

1. Evaluation Plan: Because this is a new direction for our departments, our evaluation plan will be intense and ongoing. Rather than waiting for a five-year period to elapse, a team comprised of