

Undergraduate Distance Education Review

Proposal for COMM 205 Making Presentations with Media

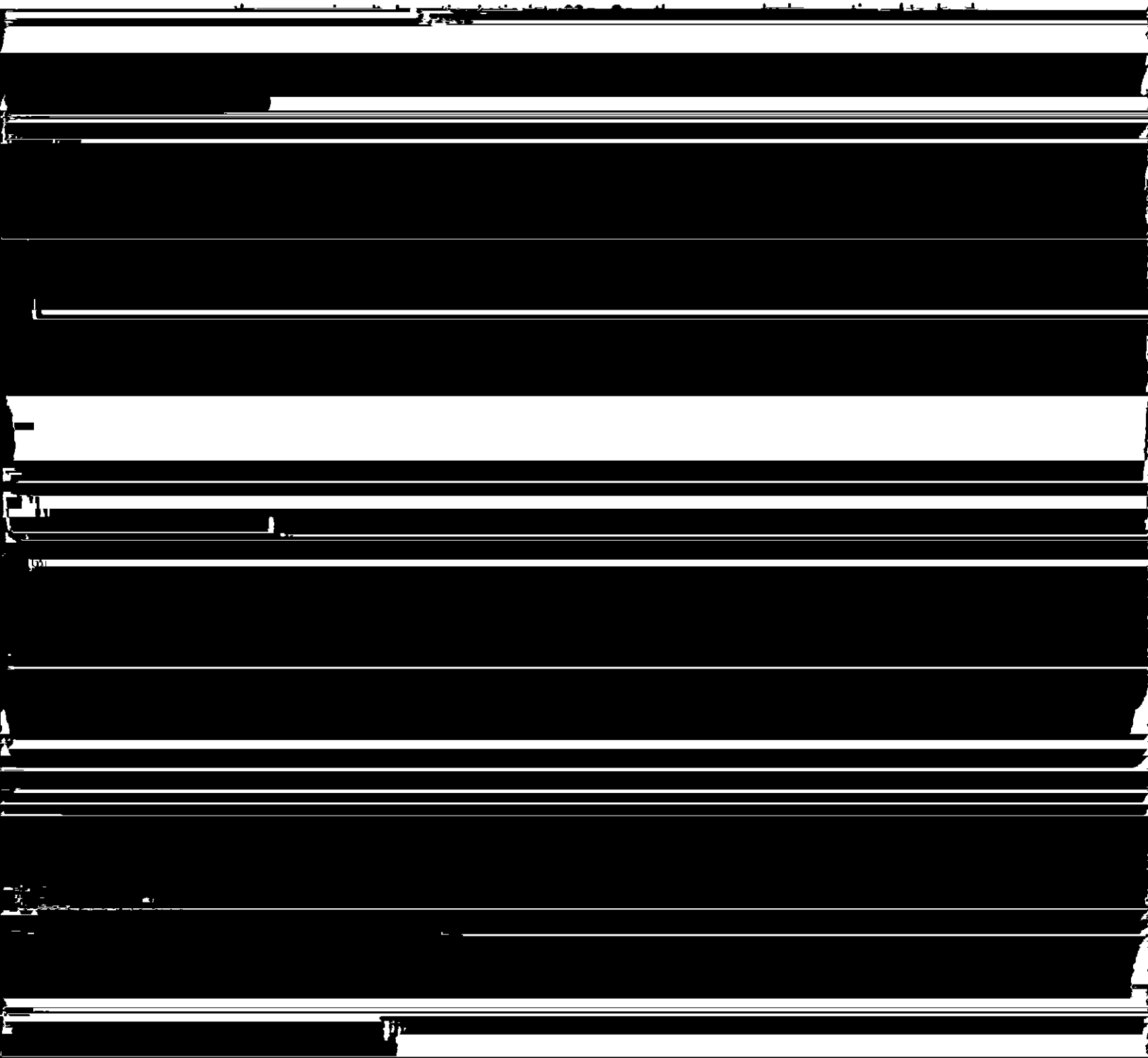
Submitted by: Dr. B. Gail Wilson & Dr. Vicky Ortiz, Department of Communications Media

Date: November 19, 2014

A. Brief Narrative

1. How is the instructor qualified in the distance education delivery method as well as the discipline?

Dr. B. Gail Wilson is the author of COMM 205 and has been teaching the face-to-face version of



7. How will each objective be met using distance education techniques?

[The remainder of the page is heavily obscured by horizontal black bars, making the text illegible.]

course. This lecture is currently an online lecture, recorded and uploaded to

e. *develop confidence in making presentations*

Having taught this course for nearly 20 years, Dr. Wilson has recognized that the

course, Making Presentations with Media. Students will utilize Blackboard Collaborate which will permit all members of the class to attend the "class" the team of students has prepared. Blackboard Collaborate will permit the use of a variety of mobile devices and includes student-to-student and student-to-

Included with this proposal is a sample lesson for the team instructional presentation. The topic of the lecture is how to write learning objectives. This lecture is in use currently with the Fall 2014 sections of COMM 205. The recorded lecture is on iTunes and can be made accessible to the curriculum committee as needed.

Online Course Syllabus

I. Catalog Description

COMM 205 Making Presentations with Media

3 class hours

**0 lab hours
3 credits
(3c-0l-3cr)**

Prerequisites: COMM 101

Presentation #3 – Key Assessment

III.*** Updated course content added on a typical 14 week semester

11

12

13

14

15

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
---	---	---	---	---	---	---	---	---	----	----	----	----	----	----

16

17

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
---	---	---	---	---	---	---	---	---	----	----	----	----	----	----

Evaluation for Presentation #3

Presentations

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
---	---	---	---	---	---	---	---	---	----	----	----	----	----	----

Week #13	Presentations at Work	Articles 4, 5, & 6	Online Article Discussion Peer Review and Self Evaluation for Presentation #5	Article Quiz #2
Week #14			Presentation #6 (Digital Resume)	
			Writing Assignment	Test #3

IV. Evaluation Methods

The final course grade is determined by the successful completion of the following assignments. Students are required to organize, outline, write and deliver six (6) presentations. All presentations will use various types of media, including presentation software such as PowerPoint, imbedded video or audio and other media as appropriate to the assignment. Additional instructions along with topic suggestions will be

Article Discussion and Quizzes – Students are required to read and discuss research selected articles related to the course content. After the online discussion, students will take a quiz on the content of the

IX. Bibliography

Adler, R. & Rodman, G. (2013) *Understanding human communication*. Holt, Rinehard and Winston.

Ahlfeldt, S. L. (2009, October). Serving our communities with public speaking skills. *Communication Teacher*, 23, 4, 158-161.

Bruss, K. (2012, April). Writing for the ear: strengthening oral style in manuscript speeches. *Communication Teacher*, 26 (2), 76-81.

Boaden, C. D. & Scott, S. D. (2010). *Between one and many*. New York: McGraw Hill

Syllabus of Record

I. Catalog Description

COMM 205 Making Presentations with Media

3 class hours

0 lab hours

3 credits

(3-0-3)

Introduction to basic presentation skills, emphasizing the use of media to enhance presentations

1-2-3-4	2-3-4	5	Presentations #1-5 Presentation #5* Self Evaluations
1-2-3-4	2-3-4	6	Presentations 1-5 Self Evaluations*

Week #8 (3 class hours)

- Speaking to Persuade
- Designing & Handling Media for presentations

Week #9 (3 class hours)

- Using computer presentation applications
- Individual Presentation #4

IV. Evaluation Methods

The final grade for the course will be determined by the successful completion of the following assignments. Students are required to complete five (5) in-class presentations. Each student will organize, outline and deliver four individual presentations and one group presentation during the semester. All presentations will use various types of media, including presentation software such as Power Point, imbedded video or audio and other media as appropriate to the assignment. Additional instructions along with topic suggestions will be provided in the course packet. Each presentation will be videotaped.

Presentation #1 - A 1 minute introduction of another student's presentation #2, delivered on the same day as the other student's presentation to introduce him or her to the class.

Presentation #2 - A 3-5 minute informative presentation about an assigned theme.

Presentation #3 - A 4-6 minute informative presentation about an issue of significance in student's chosen field of career interest.

Presentation #4 - A 4-6 minute presentation designed to persuade the class to accept the presenter's point of view. The topic must be socially or politically significant and must be supported by

Assignments:

Individual presentation #1	20 points (4.1%)
Individual presentation #2	30 points (6.2%)
Individual presentation #3	40 points (8.3%)
Individual presentation #4	50 points (10.4%)
Group Presentation #5	75 points (15.6%)
Self-Evaluations (5 X 15)	75 points (15.6%)
Peer Reviews (4 X 15)	60 points (12.5%)
Writing Assignment	30 points (6.2%)
Mid Term Test	50 points (10.4%)
Final Exam	50 points (10.4%)
Total Points	480

V. Example Grading Scale

Grades are calculated by totaling the points received on all assignments and dividing that number

by the total points possible. The resulting percentage determines the letter grade based on the scale

