

(H) Student Learning Outcomes*

Develop content in the areas of communication theory, psychology, educational psychology, educational psychology, (learning theory, propaganda, and persuasion, aesthetics, motivation).

Writing and communications skills

1. Catalog Copy of Proposed Program Revision

Department of Communications Media

Bachelor of Science - Communications Media/Media Studies Track

Liberal Studies: As outlined in Liberal Studies section with the following specifications: 46-47

Mathematics: 3cr

Social Science: PSYC 101

Liberal Studies electives: 6cr, BTED/COSC/IFMG 101

Major: 44

Required courses:

COMM 101 Communications Media in American Society 3cr

COMM 150 Aesthetics and Theory of Communications Media 3cr

COMM 395 Career Planning 1cr

COMM 475 Senior Portfolio Presentation 1cr

COMM 493 Internship (summer only) 9cr

Writing Intensive

One COMM W course 3cr

Media Studies (minimum of four courses from this list) 12cr

COMM 205 Making Presentations with Media 3cr

COMM 230 Global Media and Communication 3cr

COMM 305 Media Programming and Sales 3cr

COMM 325 W 3cr

Controlled electives:*	6cr
Other COMM elective courses including courses from the above lists not taken as part of those requirements.	
Other Requirements:	21 cr
Courses outside Communications Media that augment the student's major course of study (advisor approval)	
Free Electives:	8-9cr
*at least 12 COMM credits must be at the 300 level or higher	