Bachelor of Science Communications Media/Media Studies

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(H) Student Learning Outcomes* Develop content in the areas of communication theory, psychology, educational psychology, educational psychology, (learning theory, propaganda, and persuasion, aesthetics, motivation).

1. Catalog Copy of Proposed Program Revision

Department of Communications Media

Bachelor of Science - Communications Media/Media Studies Track

Liberal Studies: As outlined in Liberal Studies section with the following specifications: Mathematics: 3cr Social Science: PSYC 101 Liberal Studies electives: 6cr, BTED/COSC/IFMG 101		46-47
Major:		44
Required courses:		
COMM 101 Communications Media in American Society	3cr	
COMM 150 Aesthetics and Theory of Communications Media	3cr	
COMM 395 Career Planning	1 cr	
COMM 475 Senior Portfolio Presentation	1 cr	
COMM 493 Internship (summer only)	9сг	
Writing Intensive		
One COMM W course	3cr	
Media Studies (minimum of four courses from this list)	12cr	
COMM 205 Making Presentations with Media	3cr	
COMM 230 Global Media and Communication	3cr	
COMM 305 Media Programming and Sales	3cr	
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Controlled electives:*

Other COMM elective courses including courses from the above lists not taken as part of those requirements.

Other Requirements: 21cr

6cr

Courses outside Communications Media that augment the student's major course of study (advisor approval)

Free Electives: 8-9cr

*at least 12 COMM credits must be at the 300 level or higher