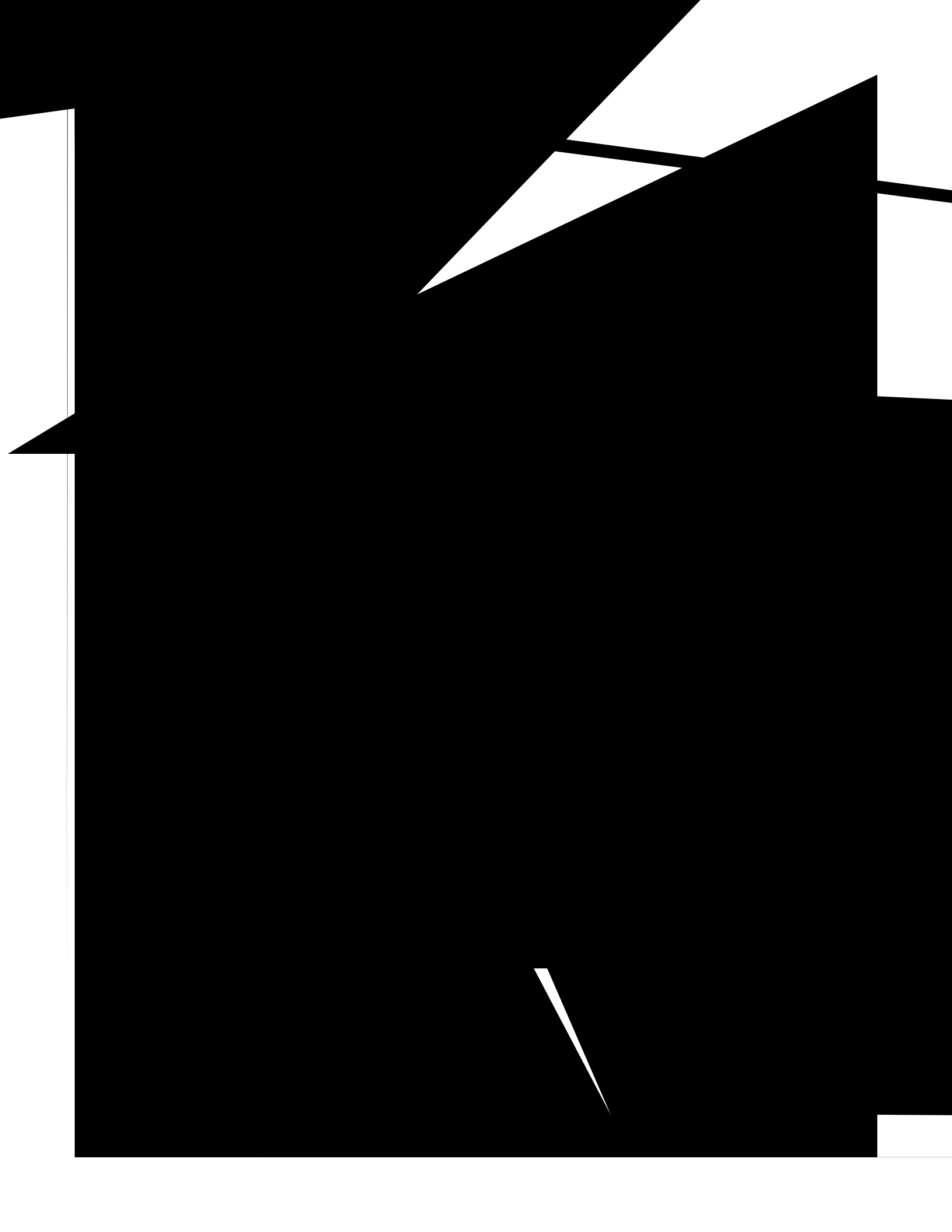


<p>(I) Repeat able Course</p> <p>This is for a course that can be repeated</p> <p>Multiple times e. g. Internsh ip</p>	<p>NO</p> <p>If YES, please complete the following:</p> <p>Number of Credits that May be Repeated:</p> <p>Maximum Number of Credits Allowed to be Repeated:</p>
<p>Prop osed Repeat able Course</p>	<p>NO</p> <p>If YES, please complete the following:</p> <p>Number of Credits that May be Repeated:</p> <p>Maximum Number of Credits Allowed to be Repeated:</p>
<p>(J) Numbe r of Credits</p>	<p>Class Hours per week:3</p> <p>Lab Hours:</p> <p>Credits:3</p>
<p>Prop osed Numbe r of Credits</p>	<p>Class Hours:Lab Hours:Credits:</p>
<p>(K) Current Course Studen t</p> <p>Learning Outco mes (SLOs)</p>	<ol style="list-style-type: none"> 1. Describe major components of the communication process and explain their relation to each other. 2. Trace the historical development of communications media. 3. Describe the different technologies employed to deliver communication media. 4. Summarize the impact and effects communication media have on our society. 5. Explain the economics and regulation of communication media. 6. Consume media with critical eyes and ears.



<p>How will each outcome be measured</p> <p>(note should mirror (L) Student Learning</p> <p>Outcomes* (SLO) from the course proposal</p>	<i>Narrative on how the course will address the Selected Category Content</i>	
	Course SLO #	Assessment Tool to be used to measure the outcome
	1	Students will engage in textbook and non-textbook readings, listen to lectures, complete exams and quizzes, and critical thinking assignments.
	2	Lecture and assigned readings, discussion, critical thinking activities, quizzes and examinations, videos from experts, final project. Critical thinking assignments might include defining some media effect theories and writing about/reflecting on how they have experienced them in their lives. They might also include watching a movie for social change and reflecting on its impact on society. These readings and assignments will explore communications and media technologies and their impact.
	3	Students will explore what it means to be a critical consumer of media through lecture and critical thinking activities. They will practice this during assignments and the final project. Critical thinking activities might include taking stock of the cost of their textbooks, reflecting on the books they have read. They also complete a media log where they will keep track of their media consumption for three consecutive days.
4	Textbook and non-textbook readings, lecture, discussion, critical thinking assignments. Critical thinking assignments to illustrate the role of media and culture include analyzing advertisements in newspapers, magazines, television. It might also include analyzing music videos and media effects theories.	

All Liberal Studies courses are required to include perspectives on cultures and have a supplemental reading.

Please answer the following questions.

<p>Liberal Studies courses must include</p> <p>the perspectives and contributions</p> <p>of ethnic and racial minorities and</p> <p>of women whenever appropriate to</p> <p>the subject matter. Please explain</p> <p>how this course will meet this</p> <p>criterion.</p>	<p>This course often discusses the perspectives and contributions of ethnic and racial minorities. Below are a few examples:</p> <ol style="list-style-type: none"> 1. When discussing media and communication practices we explore misrepresentation the news media shows due to the majority of experts cited in news being white men. The class then discusses how this can be problematic. We discuss how women's perspectives regarding issues such as birth control might be different. 2. In the film section, we discuss work by directors who are not white men—who tend to rule that industry as well. We talk about work by female directors and we talk about the film industry outside the U.S. For example, we spend time talking about Bollywood. 3. In the newspaper chapter, we cover minority newspapers. For example, we discuss newspapers targeted and written by African Americans, Native Americans, Asian Americans, Hispanic Americans, etc. 4. In the magazine chapter, we spend time discussing Zines or self-published magazines that are not mainstream and often cover topics important to ethnic and racial minorities. We also discuss the strong power of women as consumers in this chapter.
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