


COMM 325 Women in Media-CrsRvs-2018-12-27

- The workflow icon is no longer available. Please click on the Page Status after the orange circle icon near the page title. *

Form Information

 The page you originally access is the global template version. To access the template document that progresses through the workflow, please complete the following steps:

First Step : ONLY change the text in the [brackets] so it looks like this: CRIM 101 Intro to Criminology-CrsRvs-2015-08-10

- If DUAL LISTED list BOTH courses in the page title

Second Step: Click "SAVE" on bottom right

- DO NOT TYPE ANYTHING INTO THE FIRST PAGE OTHER THAN THE TEXT IN BRACKETS
- Please be sure to remove the Brackets while renaming the page

Third Step: Make sure the word DRAFT is in yellow at the top of the proposal

Fourth Step : Click on "**EDIT CONTENTS**" (*not EDIT*) and start completing the template. When exiting or when done, click "**SAVE**" (*not Save Draft*) on bottom right

When ready to submit click on the workflow icon and hit approve. It will then move to the chair as the next step in the workflow.

**Indicates a required field*

Proposer*	Nurhaya Muchtar	Proposer Email*	nmuchtar@iup.edu
Contact Person*	Nurhaya Muchtar	Contact Email*	nmuchtar@iup.edu
Proposing Department/Unit*	COMM	Contact Phone*	7-3417

Course Level*

undergraduate-level

Course Revisions

(Check all that apply; fill out categories below as specified; i.e. if only changing a course title, only complete Category A)

Category A:

catalog_desc_change

Category B:

course_revision
distance-education
liberal-studies

** Teacher Education: Please complete the Teacher*

Education section of this form (below)

** Liberal Studies: Please complete the Liberal Studies*

section of this form (below)

** Distance Education: Please complete the Distance*

Education section of this form (below) - Please check the

APPROVED DE Course List - ON DOCUMENTS PAGE *before* completing this **section**

If already approved - you DO NOT need to do a DE proposal

Rationale for Proposed Changes (All Categories)

Proposed Catalog Description	Provides an overview and analysis of gender portrayal and representation in media. Analyzes topics related to media effects theories that affect identity perception and relationships with others. Examines the historical development and cultural influence on gendered communication as well as the social contexts that influence gender perception.
<i>If changing Category A, no further action required.</i>	
Category B (if no change, leave blank)	
(I) Repeatable Course This is for a course that can be repeated Multiple	
	<ol style="list-style-type: none"> 1. 2. 3. 4. 5.

(L) Proposed Course Student Learning Outcome s (SLOs) For each outcome, describe how the outcome will be achieved	By the end of the course, student will be able to do the following:		
	S L O#	Outcome	How outcome is assessed
	1	Explain the historical and social contexts that influence gender perception.	Students will engage in textbook readings, listen to lectures, complete reading assignments, exams and complete a short paper that asks them to think critically about the historical and social contexts of gender.
	2	Examine gender issues in the US and other countries.	Students will analyze case studies based on weekly homework on current events related to gender issues that happened in the US and around the world. In addition, they will work in groups in analyzing gender studies and gender portrayal in media in particular countries and present the findings to the class.
	3	Evaluate media effects and communication theories related to gender issues.	Students will analyze media effects theories, complete exams and write papers analyzing certain gender and media theories.
4	Analyze gender portrayal and representation in the US media and other countries.		

-
-

-
-

-
-
-

-
-
-

-
-

•

•

•

•

•

•

•

•

•

•

•

•

•

•

•

•

•

•

•

•

•

•

•
•
•

■
■
■

•
•
•

•
•
•

•
•

•
•

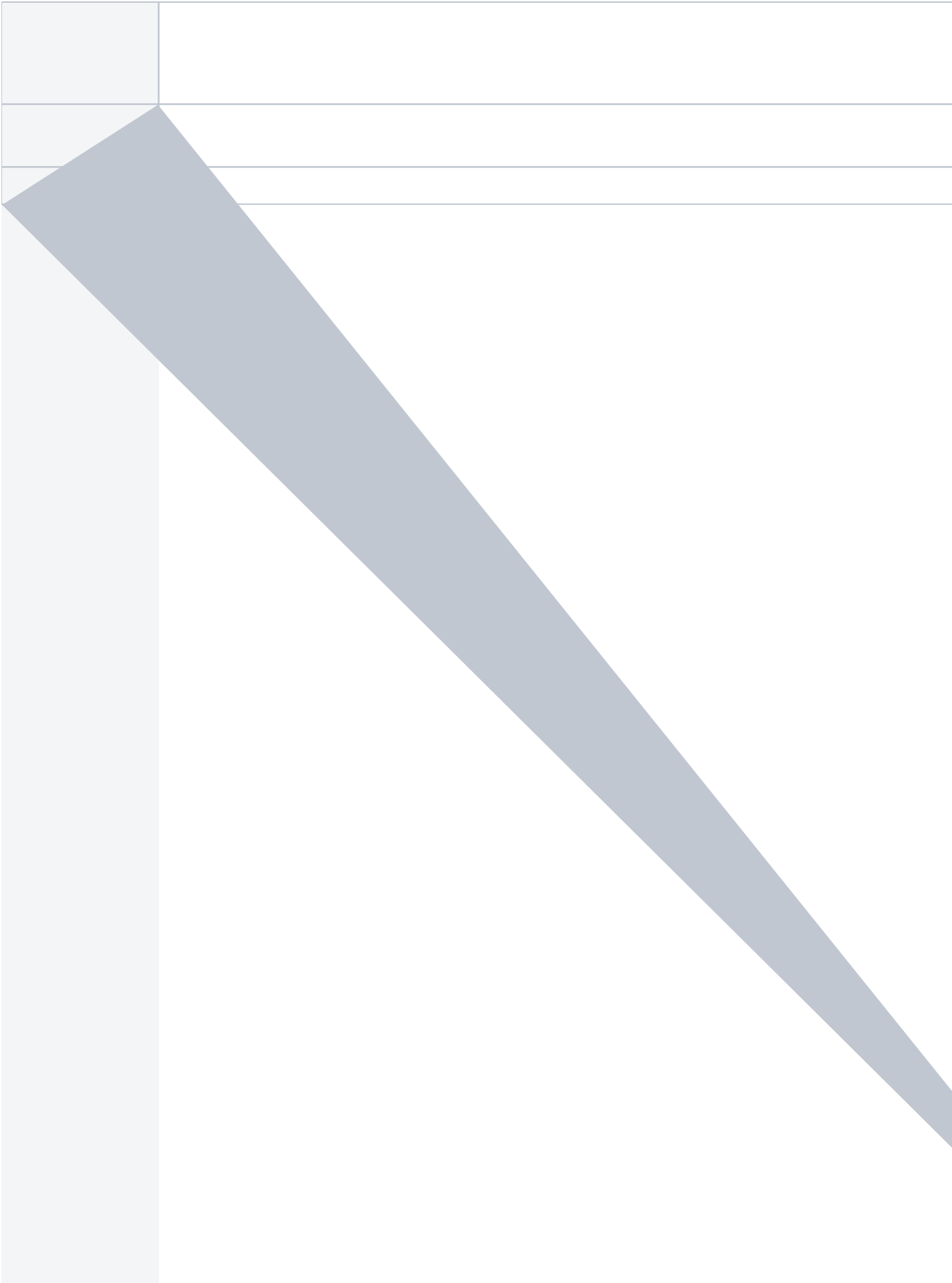
•
•
•

•

•
•
•

•
•
•
•
•

•
•
•



Week 10 Gender Portrayal in music

- Reading: TBA
- Group Presentation 7 & 9 (music, magazine)
- Exam 2

Week 11 Gender Portrayal in advertisement

- Group Presentation

Week 12 - Gender portrayal in sports and video games

- Reading in D2L
- Paper 2 :Media portrayal of ... (female athletes, etc).
- Group Presentation

III. Contribution to Media

Week 13 - Gendered Education and Job Opportunities

- Women and News (national and international news media)
- Gender & leadership
- Reading: Wood, Chapter 10
- Focus question VII
- Media theories: Framing and Agenda Setting theory

Week 14 - Gender, media & social change

* Overview of international organizations and their roles

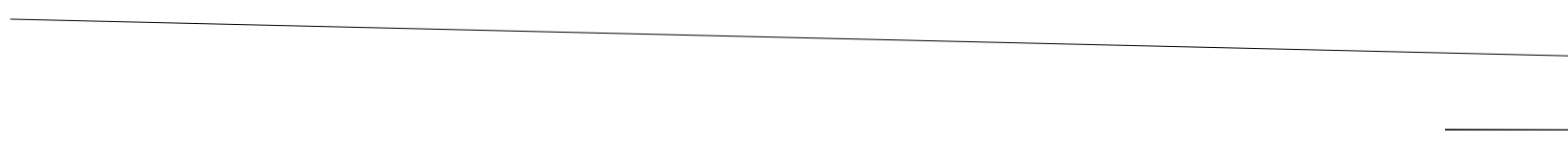
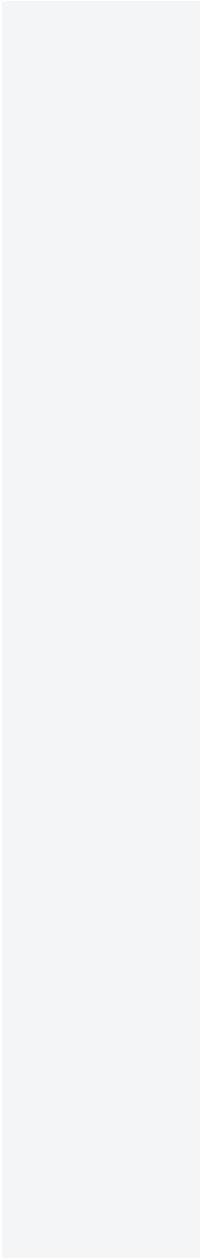
- Reading chapter 12
- Group Presentation
- Due: Paper 3


Week 15 - Final exam: Exam 3

Rationale for Proposal (Required Questions from CBA)

How is/are the instructor(s) qualified in the Distance Education delivery method as well as the discipline?

	<ul style="list-style-type: none"> concern for social justice 	1,2, 4
	<ul style="list-style-type: none"> civic engagement 	1, 2, 3
	<ul style="list-style-type: none"> an understanding of the ethical and behavioral consequences of decisions and actions on themselves, on society, and on the physical world 	1, 2,
	<ul style="list-style-type: none"> an understanding of themselves and a respect for the identities, histories and cultures of others 	1, 2, 3
<p>How will each outcome be measured</p> <p>(note should mirror (L) Student Learning Outcomes* (SLO) from the course proposal</p>	<p><i>Narrative on how the course will address the Selected Category Content</i></p>	



	<p>For both new and revised courses, please attach (see the program education coordinator):</p> <ul style="list-style-type: none"> • The Overall Program Assessment Matrix • The Key Assessment Guidelines • The Key Assessment Rubric <p style="text-align: center;">File Modified</p> <hr/> <p>No files shared here yet.</p> <ul style="list-style-type: none"> • Drag and drop to upload or browse for files 
<p>Narrative Description of the Required Content</p>	<p><i>How the proposal relates to the Education Major</i></p>

Please scroll to the top and click the Page Status if you are ready to take action on the workflow.
Please submit an ihelp if you have any questions <http://ihelp.iup.edu>