

TYPE I. PROFESSOR COMMITMENT

- Professor Dr. Kurt P. Dudt Phone 2493
- Writing Workshop? (If not at IUP, where? when? _____)
- Proposal for one W-course (see instructions below)
- Agree to forward syllabi for subsequently offered W-courses?

TYPE II. DEPARTMENTAL COURSE

- Department Contact Person Kurt P. Dudt Phone 2493

- Course Number/Title CM 303/Scriptwriting
- Statement concerning departmental responsibility
- Proposal for this W-course (see instructions below)

TYPE III. SPECIFIC COURSE AND SPECIFIC PROFESSOR(S)

- Professor(s) _____ Phone _____

Writing Summary for CM 303 Scriptwriting

Scriptwriting (CM 303) is a specialized course in the CM Department that is designed to develop student writing skills in a variety of non-broadcasting areas including informational and educational television, film, slide, etc. The course covers the nonbroadcasting segment of the Department's writing courses. Major activities include

- 1) developing an ability to write scripts that support the visual and audio content of a production;
- 2) to developing persuasion techniques;
- and 3) writing a script that maintains a continuity in style and a logical development of the subject matter and content.

This course is an advanced elective taken annually by approximately one hundred of the Department's four hundred majors each year. The

sophomores and seniors in each section. Class size is generally 20-25 students.

Video and slide tape are the most frequently used non-broadcast media in industry and education. There are many instructional and informational videos produced that are not intended to be used on commercial television. These videos are produced for training, education and informational purposes. The production of a script for the non-broadcast media entails audience analysis and the selection of the appropriate media.

Scripts must be presented in a proper script format, using the appropriate language and include the proper audio and visual cues.

2492

3) Writing to evaluate.

On each writing assignment, students are required to critique at least two persons' work. They must write a paragraph or so on how well objectives are met in their classmates' assignments. This assignment helps students to gain a understanding of other

approaches to solve a particular assignment and furthers their own understanding of the assignment. All assignments in the course are critiqued in this manner. The critiques are also evaluated by the instructor.

4) Writing to demonstrate understanding.

Several of the larger assignments (educational video and documentaries) are helpful in expanding research skills and writing the

ability to move a script from point to point and developing the use of various production techniques. The assignments are graded on the students' ability to use a creative approach, attract attention and to convey the necessary instructional objectives.

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cont. for revision
realized

CM 303

1990 Fall Semester

OFFICE: 121B, Stouffer Hall

OFFICE HOURS: Monday & Wednesday---10:30 - 11:30
Monday----- 2:15 - 3:15
Tuesday & Thursday--- 9:45 - 11:15

CONTACT OR INQUIRY

including radio, TV, film and slides; and

2) To gain an understanding of the opportunities available

METHOD OF INSTRUCTION

1) Lecture/Discussion - There will also be films videotapes

assignments.

2) There will be some in class assignments and demonstrations

- Week I September 3 - 7
Introduction and Business of Scripting
Copyright Law
Chapter 1 (Business of Writing)
- Week II September 10 - 14
Shots - Transition & Form
Donut Script
- Week III September 17 - 21
Researching Scripts
Characterization Assignments
Chapters 4 & 8 (Researching a Script and Characterizations)
- Week IV September 24 - 28
Treatment Requirements
Slide-tape Treatment Due
Writing Narration
Chapter 5 (Treatments)
- Week V October 1 - 5
Emotional and Rational Appeals
Slide-tape script due
- Week VI October 8 - 12
Storyboards, formats, lecture, examples, in-class
ungraded short storyboard
- Week VII October 15 - 19
Assignment of education video (Aircraft Loader)
Educational video treatment due
Chapter 7 (Movement)
- Week VIII October 22 - 26
Draft of educational script
In-class work on storyboard
Storyboard due and critique

Week XI November 12 - 16

Political Commercial draft due
TEST
Political Commercial due

Week XII November 19 - 30

and Documentary Assignment

XIII Chapter 10 (Writing Dialogue for Fiction and Non-fiction
Scripts)

Viewing of documentaries:

- a) The River
- b) Harlan County
- c) Jimmy Swaggard

Week XIV December 3 - 7

Draft of Documentary script due
Draft of Storyboard due

Week XV December 10 - 14

Documentary Script and Storyboard due

Script 1 - The Donut Script

The following vignette is to help you develop skills in scripting format, the use of transitions and shot selection:

They go, buy donuts and coffee and return to the classroom.

November 2, 1997

Dear Mr. [Name]:

Thank you for your letter of [Date].

I am sorry to hear that [Issue].

We are currently reviewing the situation and will contact you again.

Sincerely,

[Name]
[Title]

[Address]
[City, State, Zip]

[Phone Number]

[Additional Information]

[Signature]

[Text]

[Text]

[Text]

[Text]

[Text]

[Text]

[Text]

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