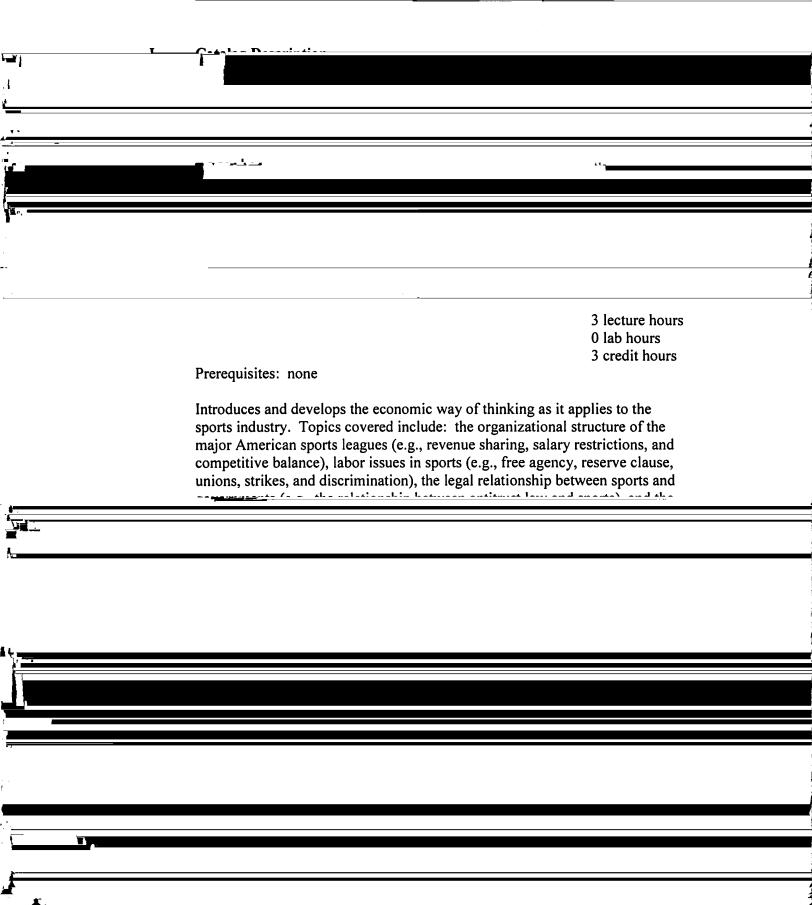


# ECON 239: Course Revision: Proposed Revisions and Rationale

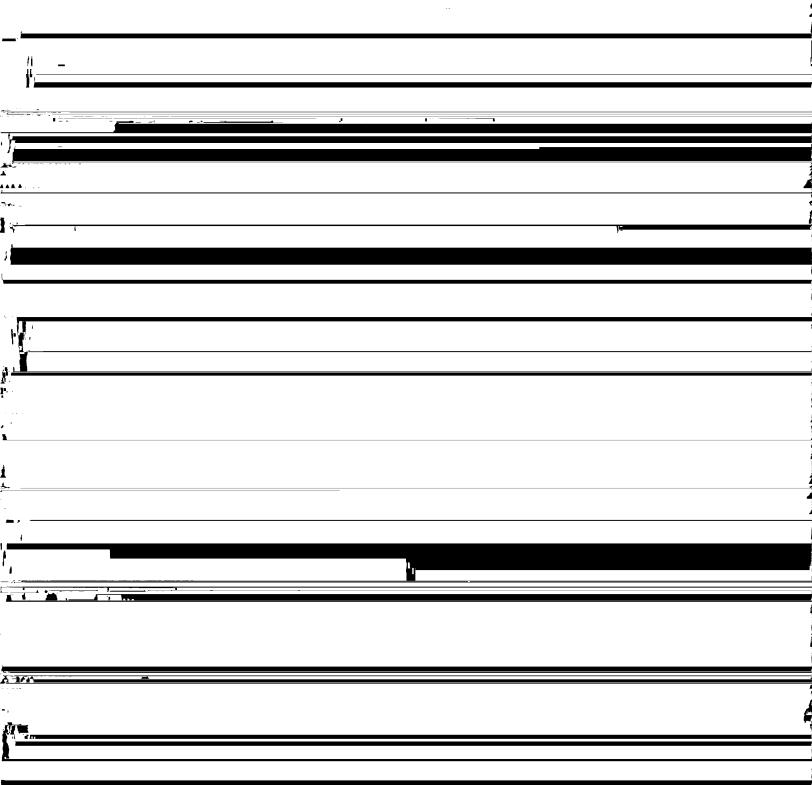
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	<ul><li>B. The course objectives have been rewritten.</li><li>C. A required textbook has been added.</li><li>D. The bibliography has been updated.</li></ul>
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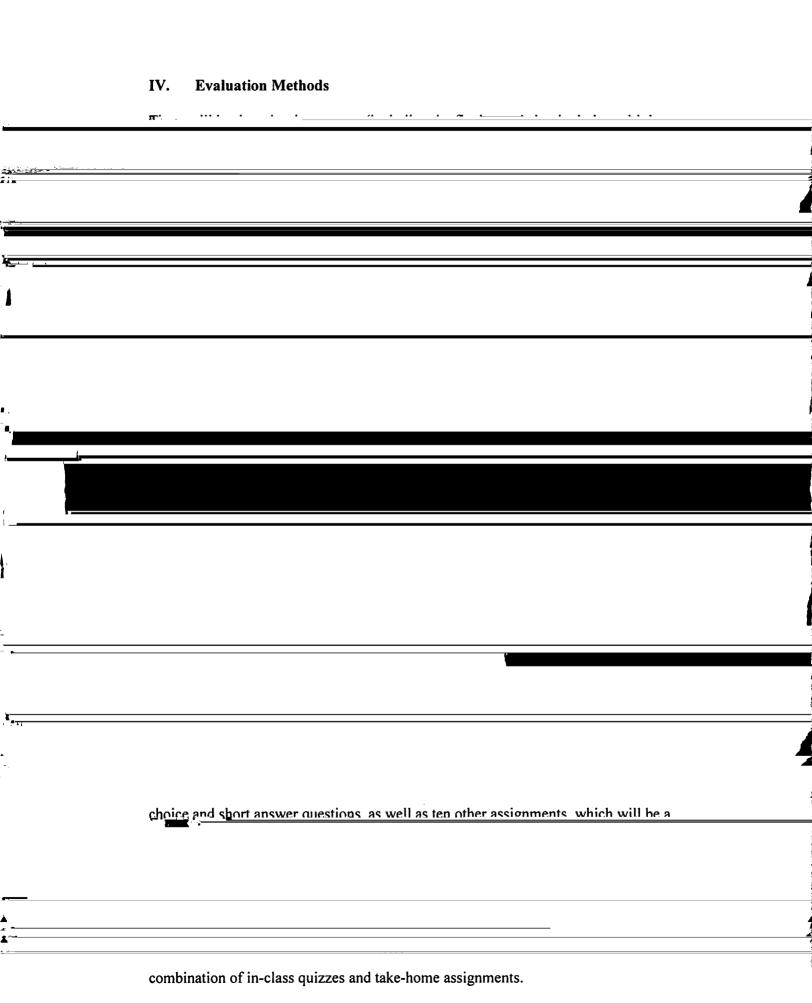
### ECON 239: Economics of Sports - Syllabus of Record



## III. Course Outline

Chapter/Topic	Class Hours (running total)	Course Objective
Chapter 1: Economics and Sports	3 (3)	Objective





Rowman and Allanheld.

Johnon, Arthur. (1993). *Minor League Baseball and Local Economic Development*. University of Illinois Press.

Lowenfish, Lee. (1991). The Imperfect Diamond: A History of Baseball's Labor Wars. Da Capo Press.

Miller, James. (1990). The Baseball Business: Pursuing Pennants and Profits in Baltimore. University of North Carolina Press.

Miller, Marvin. (1991). A Whole Different Ballgame: The Inside Story of Baseball's New Deal. Fireside Books.

Panek, Richard. (1995). Waterloo Diamonds: A Midwestern Town and Its Minor League Team. St. Martin's Press.

Quirk, James, and Fort, Rodney. (1992). The Business of Professional Team Sports. Princeton University Press.

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Chicago Press.
(1995). The Market Structure of Sports. University of Chicago Press.
Sommers, Paul. Ed. (1992). Diamonds Are Forever: The Business of Baseball. The Brookings Institute.
Staudohar, Paul, and Mangan, James, Eds. (1991). The Business of Professional Sports. University of Illinois Press.
Szymanski S. and Zimahlist A. (2006). National Pastime: How Americans Play

#### I. Catalog Description

EC 239 Economics of Sports

3-01-3sh

3 credits

3 lecture hours

Prerequisites: none

The animage of this serves is to sain a hotton understanding of the grant lightness. The

course will explore how economics applies to both amateur and professional sports. The students will learn about a variety of areas including the labor issues in sports (e.g., free agency, reserve clause, unions, strikes, and discrimination), the legal relationship between sports and the government (e.g., Title IX and antitrust law), and public finance issues (e.g., location of sports franchises and public ownership of stadiums and arenas). Guest speakers and a multimedia approach will be used.

#### II. Course Objectives

- Students will review and learn the body of economic theory pertinent to the analysis of the economics of sports.
- Students will explore how economic theory applies to professional and amateur athletics. A variety of areas in economics will be utilized including microeconomic theory, industrial organization, and labor economics.
- Students will use the case study approach to learn to apply economic theory to

- a. Reserve Clause, Free Agency, and Salary Cap
- b. Union, Strikes, and Bargaining
- 5. Final exam

#### IV. Evaluation Methods

The course will be a mixture of lecture and class discussion. Students are expected to read the material when assigned and participate in classroom discussion. We hope they

will express their ideas and opinions in class and watch the news media for topics of interest to the class and bring it to our attention. The final grade will be determined by the weighted average of their grades on the following activities: exams, final activity, and written assignments. Criteria for grading are 1.) evidence of some critical thinking about topic; 2.) precision in stating arguments; and, 3.) originality of ideas.

The weights are as follows:

Case study = 20%
Inclass writing = 10%

The course will use the following grading scale:

### **Description of activities:**

• Examinations - There will be two examinations during the semester. Students are responsible for assigned materials and videos, as well as the lectures/presentations.

Makeuns will be given solely for personal or family illness, or required trips for

group (2 or 3 person group). During the scheduled final exam period each group will make a short (approximately 5 minutes) informal presentation to the class on the project. Topics/projects we have not specifically approved will not be accepted. Two points per day will be deducted from the project grade for each deadline that is missed. In-class Writing Assignments - In addition, there will be a number of short, in-class written assignments (e.g., reaction naners to readings and videos) to reward attendance

### THE ECONOMICS OF SPORTS

Bibliography

Nicholas Karatjas and Arthur H. Martel Indiana University of Pennsylvania Department of Economics

### **BOOKS**

1.	
Facilities Books.	, "Entrepreneurship and The Privatizing of Government." Greenwood Press, Quorum
Boswell.	Thomas M. and McKeown, Richard. 1978. The Journal of Contemporary Law,

	Quirk, James and Fort, Rodney D. 1992. Pay Dirt: The Business of Professional Team Sports,	
	Princeton University Press, Princeton.	
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	Schell, Michael L. 1999. Baseball's All-Time Best Hitters, Princeton University Press, Princeton.	
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#### ARTICLES

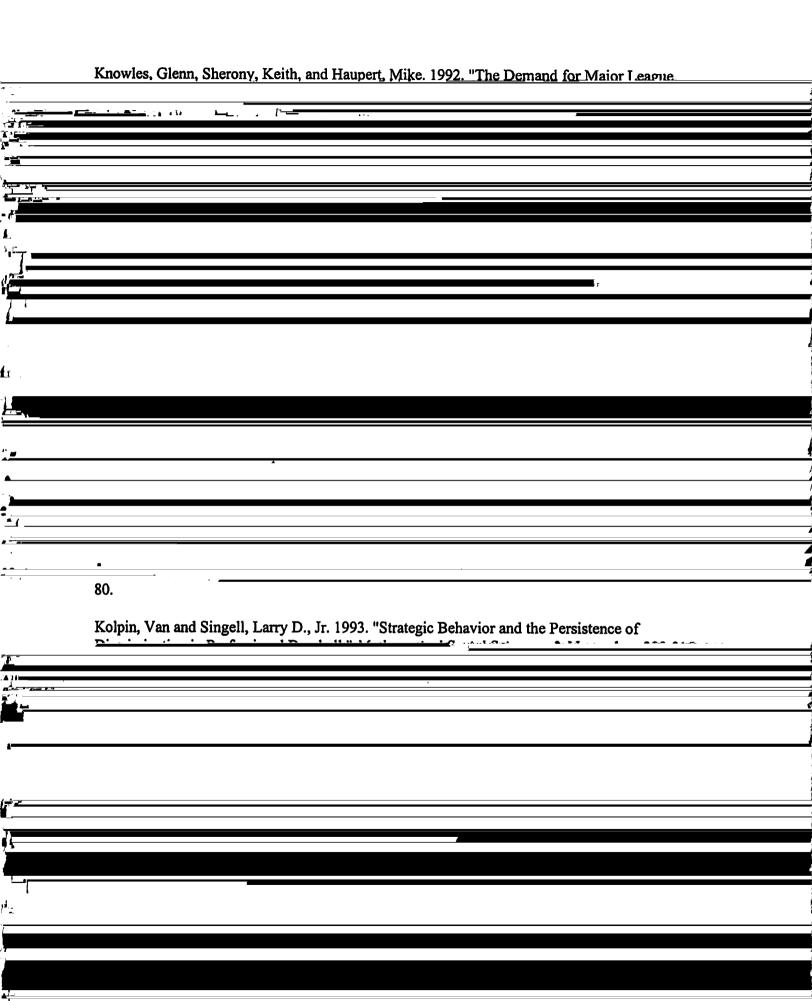
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