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<input type="checkbox"/> Proposals		
<input type="checkbox"/> New Degree Program	<input type="checkbox"/> Program Title Change	<input type="checkbox"/> Other
<input type="checkbox"/> Minor Program	<input type="checkbox"/> New Track	
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SYLLABUS OF RECORD

I. Catalog Description

FIN 415/515 Investing in the Stock Market

1 class hour

1 credit

(1c-0l-1cr)

The course will cover the functions of the stock market, including setting investment

2. Weighted-Average Risk
 3. Mutual Funds
- I. Performance Evaluation (1 hour) [Report 9 – Calculate the Two Ratios on the Constructed Portfolio]
1. Sharp Ratio

Options]

IV. Evaluation Methods

There will be ten reports and each report will be valued at ten points. So the final grade will be out of one-hundred points. The reports will be graded based on the performance of the stocks (3 points), the quality of the report (3 points), and the performance of the portfolio (4 points), in light of achieving the investment goal. The undergraduate total

VIII. Bibliography

Durell, P. (2006). "5 Secrets of Buying Dream Stocks at Bargain Prices," *Montley Fool Inside Value* (September 2006): 1-7.

Glett, B. (2003). *Stock Market Stratagem: Loss Control and Portfolio Management Enhancement*. Mason: Thomson Learning.

Graham, B. (1973). *The Intelligent Investor: The Classic Bestseller on Value*

Investing. New York: Harper & Row, Publishers, Inc.

Harris, L. (2003). *Trading and Exchanges: Market Microstructure for Practitioners*. New York: Oxford University Press, Inc.

Hoke, I. (1998). *Security Analysis on Wall Street*. New York: John Wiley & Sons

Inc.

Levy, L. (2002). *The Mind of Wall Street*. New York: PublicAffairs.

Mass, N. (2005). "The Relative Value of Growth," *Harvard Business Review* (April 2005): 102-112.

Murphy, P. (2005). "Methodology, Analysis, & Performance Attribution," *Standard & Poor's Stock Appreciation Ranking System (STARS)* (June 2005): 5-69

Nofsinger, J. (2002). *The Psychology of Investing*. New Jersey: Prentice Hall.

Additional Readings for Graduate Students:

Bali, Turan, Nusret Cakici, Xuemin Yan, and Zhe Zhang, 2005. "Does Idiosyncratic Risk Really Matter?," *The Journal of Finance*, 60:2, 909-929.

Bin, Feng-Shun, Lloyd P. Blenman, and Dar-Hsin Chen, 2004. "Valuation Impact of Currency Crises: Evidence from the ADR Market," *International Review of Financial Analysis* 13, 411-433.

Callaghan, Sandra R. and Christopher B. Barry, 2003. "Tax Induced Trading of Equity Securities: Evidence from the ADR Market," *Journal of Finance* 58, 1583-1611.

~~Chandraratne, Mahesh, Suresh Maheshwari, and James P. Webb, 2004. "REITs and~~

Idiosyncratic Risk," *Journal of Real Estate Research* 26, 207-223.

Jacobs, Kris and Kevin Q. Wang, 2004. "Idiosyncratic Consumption Risk and the Cross Section of Asset Returns," *Journal of Finance* 59, 2211-2253.

Gorman, Larry R., Arvind Mahajan, and Robert A. Weigand, 2004. "The Ex-Dividend Day Behavior of American Depository Receipts," *Journal of Multinational Financial Management* 14, 1-19.

Siegel, Jordan, 2005. "Can Foreign Firms Bond Themselves Effectively by Renting U.S. Securities Laws?," *Journal of Financial Economics* 75, Issue 2, 319-359.