

LSU Use Only
Proposal No: _____
LSU Action Date: _____

Louisiana State University
LSU Use Only
Proposal No: **14-0084**
LSU Action Date: **10/13/14**

Curriculum Proposal Cover Sheet - Undergraduate Undergraduate Curriculum Committee

and complete all information. Use a separate cover sheet for each course proposal and/or program proposal.

Check all appropriate lines

Proposals (check all that apply)

1. Course Proposals

Course Proposal

Course Revision

New Course

Proposed as a Liberal Studies course (if applicable, check appropriate category below)

Liberal Studies

<input type="checkbox"/> Art & Architecture	<input type="checkbox"/> Information Literacy	<input type="checkbox"/> Global Communication	<input type="checkbox"/> Global Studies
<input type="checkbox"/> Entrepreneurship	<input type="checkbox"/> Scientific Literacy	<input type="checkbox"/> Technological Literacy	<input type="checkbox"/> Public Service
<input type="checkbox"/> Foreign Language	<input type="checkbox"/> Diversity (incl. Women's Studies)	<input type="checkbox"/> Leadership	<input type="checkbox"/> Civic Engagement
<input type="checkbox"/> International Studies	<input type="checkbox"/> Program Revision	<input type="checkbox"/> Program Elimination	<input type="checkbox"/> Program Change
<input type="checkbox"/> General Education	<input type="checkbox"/> New Minor Program	<input type="checkbox"/> Program Changes to Undergraduate Degrees	<input type="checkbox"/> Other
<input type="checkbox"/> Honors Program			<input type="checkbox"/> Graduate Program
			<input type="checkbox"/> New Program

4. Program Proposals

Graduate Program

New Program

Current program name: _____

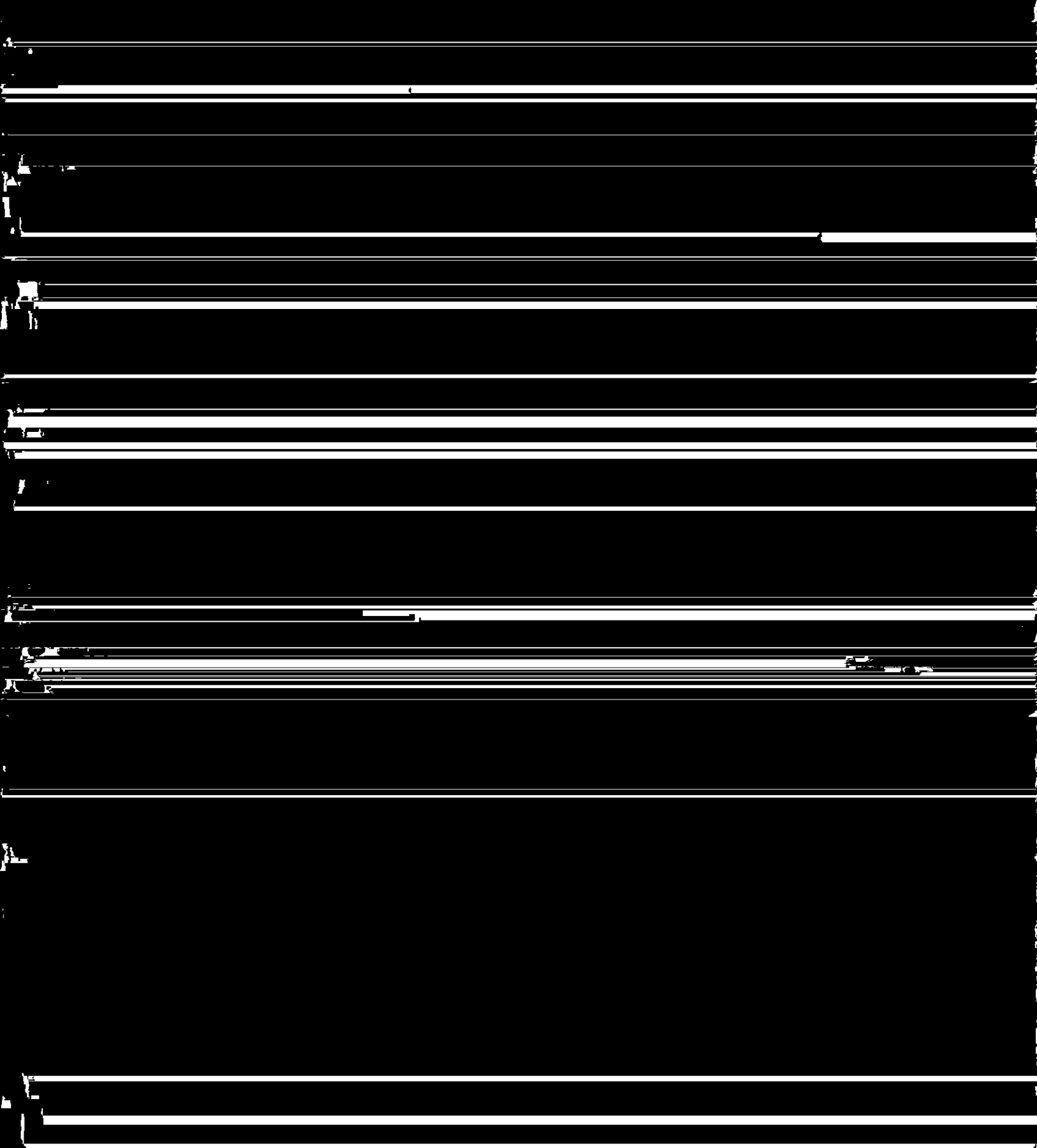
Approved
Date: **10/13/14**
Signature: _____
Name: _____

Approved
Date: _____
Signature: _____
Name: _____

1. Catalog Description

HOSP 250 Resort Management

3 class hours



C. Resort Planning and Development: Special Considerations (2 hours)

1. Investment Considerations

2. Social Economic Factors (11/11/2011)

J. Resort Marketing, Promotion, and Sales (2 hours)

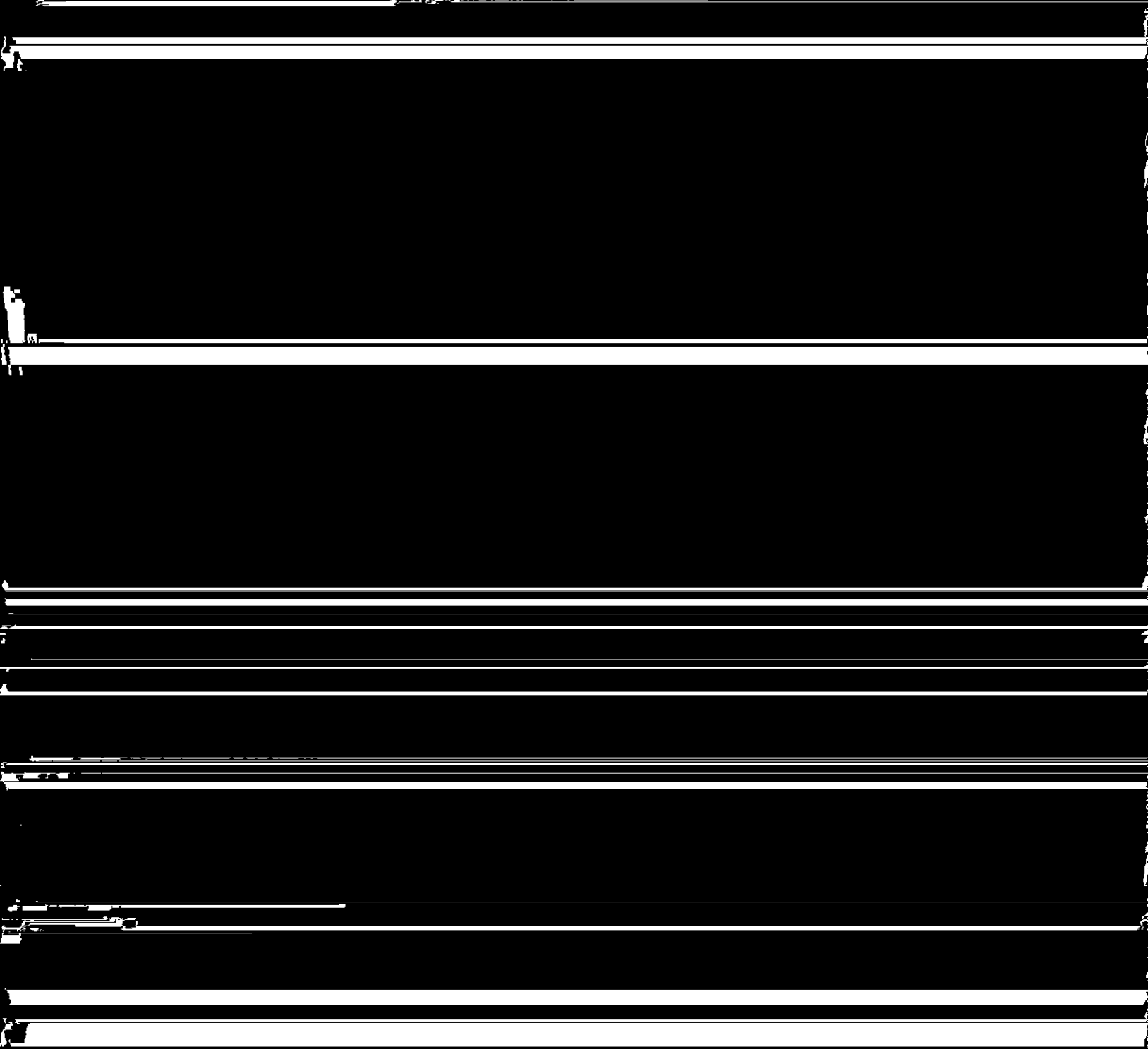
1. Market Segmentation
2. Promotional Methods and Strategies

K. ~~Resort Marketing, Promotion, and Sales (2 hours)~~

VI. Attendance Policy

Student learning is enhanced by regular attendance and participation in class discussions, therefore the instructor expects all students to attend class. The attendance policy for this class follows the Undergraduate Course Attendance Policy which is included in the Undergraduate Catalog.

VII. Required Textbooks



Course Analysis Questionnaire

Section A: Details of the Course

A1 How does this course fit into the programs of the department? For what students is the course designed? (majors, students in other majors, liberal studies). Explain why this content cannot be incorporated into an existing course.

Course will be positioned within the Hotels & Lodging Track of the Hospitality Management curriculum. Depth and specific knowledge points do not enable content to be incorporated into an existing course.

A2 Does this course require changes in the content of existing courses or requirements for a

Section B: Interdisciplinary Implications

[REDACTED]

[Redacted text]

[Redacted text]

[Redacted text]

[Redacted text]

[Redacted text]

[Redacted text]

[Redacted text]

[Redacted text]

[Redacted text]

C8 If this course is a distance education course, see the Implementation of Distance Education Agreement and the Undergraduate Distance Education Review Form