	LSC Use Only Number: Submission Date:	SEP 25: UWUCC USE Only Number: Submission Date: Action-Date: (kull/00 Ang 2/12/02	
<u> </u>	Antien Date:	ACHOU-Pale College	
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	University-V	vide Undergraduate Curriculum Committee	
1	Contact Person Mary E.	Swinker Phone 7-3778	
	Department_Human_Deve	lopment & Enviromental Studies	
	II. PROPOSAL TYPE (Check	All Appropriate Lines)	
	COURSE	Suggested 20 character title	
1	New Course*	ouggesture are extensive tem	
a a	14644 COUISS	Course Number and Full Title	
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Part II. Description of Curriculum Change

1. Description of curriculum change

A. Catalog description for proposed program

1	Fashion Merchandising
	The Eashion Merchandising program provides course emphasis in clothing and human
	behavior, apparel production and analysis, textiles and quality control, apparel distribution,
	merchandicing and promotion global diversity historic textiles and annarel color and aesthetics.
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İ	and apparel construction. Communications, problem solving, group project organization, professional presentation, and analytical and critical thinking skills are incorporated in course
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3sh **Historic Costume FSMR 456 Controlled Electives:** Four courses from list: FSMR 212, 252, 281, 303, FSMR 356, 357, 433, 453, 454, 455, 481, 482, INDS 205 12sh 21-24 **Additional Requirements: Required Courses: ACCT 201 Accounting Principles I** 3sh 3sh MKTG 320 Principles of Marketing JRNL 120 or ENGL 310 Journalistic Writing or Public Speaking 3sh

Part II. Description of Curriculum Change 2. Summary of changes

A. Tables comparing old and new programs

54-56

Current Program

Liberal Studies: As outlined in

Liberal Studies section with the following specifications:

Mathematics:

MATH 101 or higher level MATH course

Natural Sciences:

Proposed Program
Liberal Studies: As outlined in

Liberal Studies section with the following

54-56

specifications:

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Mathematics:

MATH 101 or higher level MATH course

Natural Sciences:

Current Program Cont.

Students will complete courses in one of the following options: 12-15sh

Option 1: Business Administration Minor (15sh) ACCT 202, FIN 310, MGMT 310, select two from BTST 321, BLAW 235, IFMG 300 (Note: students must meet all minor requirements listed in catalog)

Proposed Program Cont.

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Students will complete courses in one of the following options: 12-15sh

Option 1: Business Administration Minor (15sh) ACCT 202, FIN 310, MGMT 310, select two from BTST 321, BLAW 235, IFMG 300 (Note: students must meet all minor requirements listed in catalog)

;	Part II.	2.	Description of Curriculum Change Summary of changes
		,	B. List of associated course changes 1) LIBERAL STUDIES COMPONENT
			a. Require
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			Social Science Category .
			b. Remove
			SOC 151 as a choice in the Social Science Category.
		3.	Justification/Rationale for Revision
			a. Require
			In the FSMR program the students need to take ECON 121, PSYC 101
			and a non-western course. The ECON 121 is a prerequisite for FSMR 357 Global Issues in Textiles and Clothing and MGMT 275 Intro to
			Dannamaki. Wishamind Catha Ontin On Minaria
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b. Number Change

Old: FSMR 457 Historic Textiles New: FSMR 356 Historic Textiles

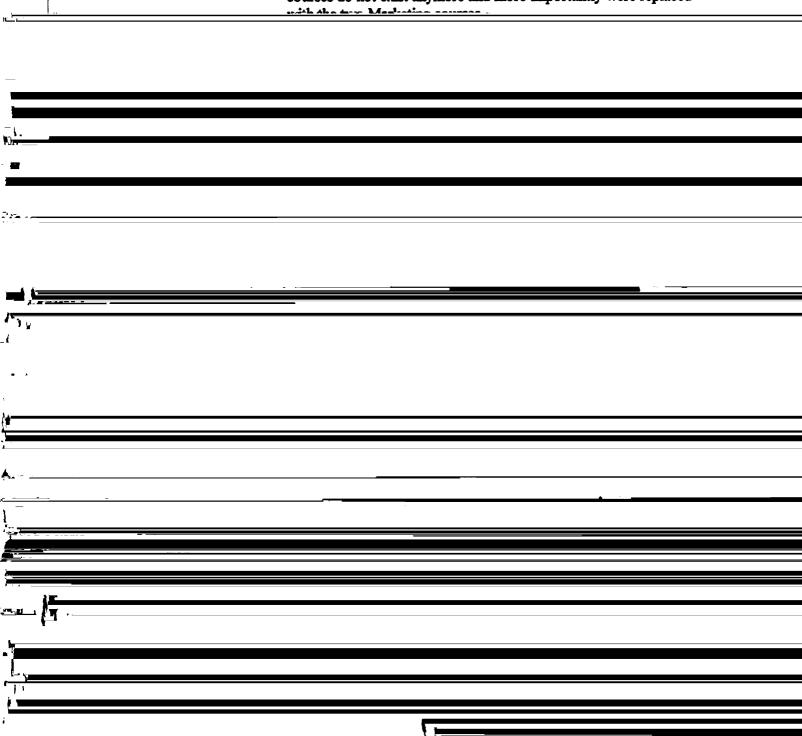
- 3. Justification/Rationale for Revision
 - a. Catalog Number Change:
 FSMR 450 Apparel Industry II was developed as a sequential course to
 FSMR 350. It was intended as a junior level class and offered in the
 Spring semester. Juniors register for FSMR 350 in the Fall and then
 FSMR 450 in the Spring. The number was initially given so that the
 number "5" indicated the sequential nature of the course. It was not until
 the course was approved and we were using the course that we realized

d. Retain as a Choice
MKTG 421 Marketing Research
MKTG 430 International Marketing
MKTG 433 Advertising

3. Justification/Rationale for Revision

a. Remove

The two DEDU courses have been changed to MKTG 436 Retail Management and MKTG 435 Prof. Sell& Sales Mgt. The catalog personnel would not automatic make the change even though these courses do not exist anymore and more importantly were replaced



Part III. Implementation

1. How proposed revision will affect students already in the existing program.

changes can be handled in the advising process. Students will still need to meet all the requirements for graduation.

2. How program will affect faculty load.

The changes have no affect on faculty load.

3. Adequacy of resources (space, equipment, supplies, travel funds).

This program revision does not require any changes in resources.

4. Increase/decrease in number of students as the result of revision.

There will be no changed in the enrollment as a result of the revision.

Support Letters

Subject: Re: Soc 151

Date: Thu, 25 Jan 2001 16:09:57 -0500

From: Stephen Sanderson < SkSander@grove.iup.edu>

To: Mary Swinker <swinker@iup.edu>

Sure, I can support your change. It's your curriculum and your right to do with it as you choose.

SS

----Original Message----

From: Mary Swinker <swinker@iup.edu>
To: sksander@iup.edu <sksander@iup.edu>

Cc: swinker@iup.edu <swinker@iup.edu>; Joan Schmitt <Schmitt@grove.iup.edu>;

sjl@iup.edu <sjl@iup.edu>

Date: Thursday, January 25, 2001 1:05 PM

Subject: Soc 151

>Dear Dr. Sanderson,

>

>As Fashion Merchandising Curriculum Chairperson I am writing you to ask >for your acceptance of the removal of SOC 151 Prin of Sociology from the >Liberal Studies Social Science component of the Fashion Merchandising >program. Currently our students are taking Prin. of Econ I, General >Psychology or Geography of the Non-Western World, and Prin. of >Sociology or Cultural or Contemporary Anthropology for their nine >credits of social science. We need to change the selection to Econ I, >General Psych., and Cultural or Contemporary Anthro or Geography of the >Non-Western World. In this component our students need the Econ and Psychology classes and a non-western class. The Econ and Psychology are

>specifically needed as prerequisites for Business courses in our FM >program.

>Removing Sociology will not affect the enrollment in Prin. of >Sociology. Only a very few students (1 or 2 a year) even take >Sociology.

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AThank you for your holm and consideration

Subject: Re: Liberal Studies Requirement for FM Program

Date: Tue, 17 Apr 2001 12:48:50 -0400

From: Mary Lou Zanich <mlzanich@grove.iup.edu>

To: Mary Swinker <swinker@iup.edu>

Dear Dr. Swinker,

The Psychology Department supports your request to identify PSYC 101:

Subject: Belated Support

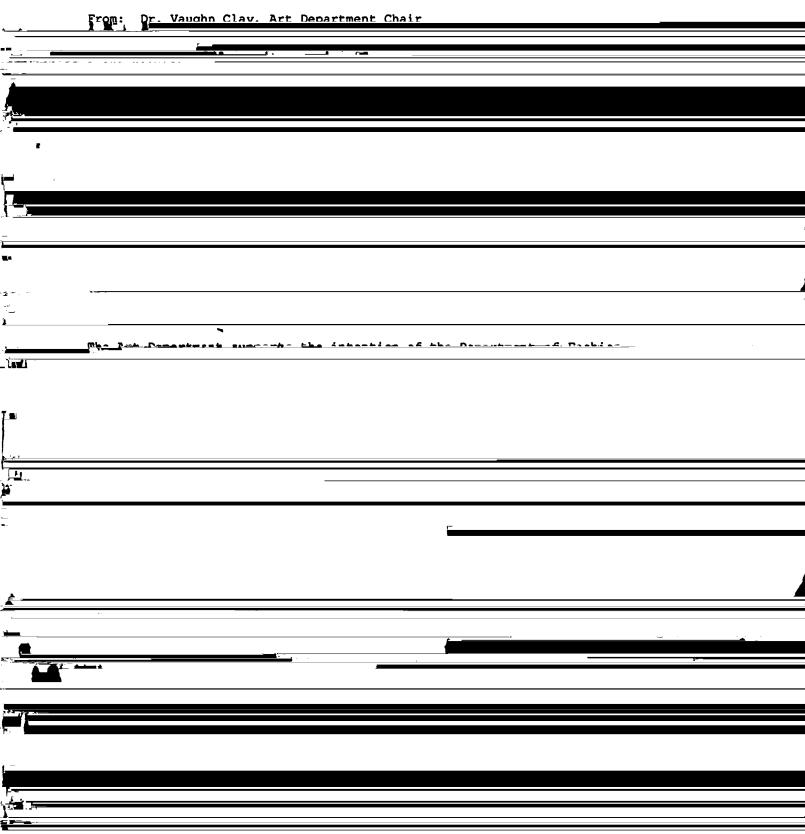
Date: Tue, 11 Apr 2000 09:51:41 -0400

From: Vaughn Clay <vonclay@grove.iup.edu>

To: swinker@grove.iup.edu

To: The Fashion Merchandising Department

Dr. Mary Swinker, Chair



Subject: RE: Marketing Option
Date: Mon, 05 Mar 2001 12:01:25 -0500 From: Krish S Krishnan < krishnan@iup.edu> To: Mary Swinker <swinker@iup.edu>
CC: Karen Davis <kjdavis@grove.iup.edu>

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	Fashion Merchandising Program. Our faculty felt that MKTG 320 +
	MKTG321+ any three (3redit) 400 level Marketing electives will give
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Subject: Belated Support

Date: Tue, 11 Apr 2000 09:51:41 -0400

From: Vaughn Clay <vonclay@grove.iup.edu>

To: swinker@grove.iup.edu

The Fashion Merchandising Department

Dr. Mary Swinker, Chair

Dr. Vaughn Clay, Art Department Chair From:

Re: Support for dropping AR 120 as a pre-requisite

The Art Department supports the intention of the Department of Fashion

pre-requisite to its' FM 303 Visual Merchandising course.