

CURRICULUM PROPOSAL COVER SHEET
University-Wide Undergraduate Curricula

APP-3/19/96

Part IV. COURSE PROPOSALS**A. New courses**

~~FM357 Global Issues in Textiles and Apparel~~

1) New Syllabus of Record

CATALOG DESCRIPTION

FM357 Global Issues in Textiles and Apparel (3c-01-3sh)

Prerequisite: EC121 Principles of Economics I

The study of the global textiles and apparel industry
~~with emphasis on the U.S. textile industry and the U.S.~~

**GLOBAL ISSUES IN TEXTILES AND APPAREL
NEW COURSE PROPOSAL**

I. CATALOG DESCRIPTION

FM357 GLOBAL ISSUES IN TEXTILES AND APPAREL 3 credits
3 lecture hours
Prerequisite: EC121 Prin. of Economics I 0 lab hours.

(3c-01-3sh)

C. The International Setting (2 hours)

1. The United States in the Global Trade Environment
2. Country Groupings and Regions of Special Relevance
to US Textiles and Apparel Production and Trade

4. Economic Systems
5. Political Systems
6. Economic and Political Systems related to Textiles
and Apparel
7. Cultural Environments

D. The Global Textile Complex (4 hours)

1. Historical Perspective

I. Textiles and Apparel Trade Policies (3 hours)

1. Short-Term Arrangement (STA)

2. ~~Textile and Apparel Trade Policies~~

6. Comprehensive Trade Legislation: The "Omnibus Trade Bill"
7. Multilateral Trade Negotiations (MTN)
8. Generalized System of Preferences (GSP)
9. Canada-US Free Trade Agreement
10. North American Free Trade Agreement (NAFTA)

N. Policymakers and Textiles/Apparel Trade (1.5 hours)

3. Congressional Textile Bills
4. Textile Trade and the Global Political Process
5. Reflections on Policymaking and Textile Trade

Conclusions: 1. Problem with the Agreement (Cont.)

- 15% Textiles and Apparel Issue Report. Issues will be identified by the instructor and students will select and research an issue. Students will present the material to the class on the day indicated in the syllabus and distribute to the class an outline of the material to be presented and a bibliography. Students should have a minimum of five sources. The presentation should be limited to 15 minutes. The issue report will be evaluated on the depth and completeness of material presented.

Grading Scale:

90% - 100%	=	A
80% - 89%	=	B
70% - 79%	=	C
60% - 69%	=	D
59% & Below	=	F

V. REQUIRED TEXT

Textiles and Apparel in the Global

United States Department of Commerce (Annual) Chapter

Course Analysis Questionnaire

A. Details of the Course

1. This course will be offered

C. Implementation

- C1. No new faculty are needed to teach this course. One section of this course can be accommodated in M. E. Swinker's Spring semester teaching schedule each year. In order to accommodate the class CS493 Internships (which was a three

major program areas.

C2. Other Resources

- a. Current space allocations are adequate to offer this course.
 - b. No additional tools or equipment are required
- The department budget is sufficient to purchase

Catalog descriptions of courses offered at other institutions:

University of Akron: 7400:485/585 Seminar: Textiles and
Apparel Industry (3 credits). Defines the scope and
challenge to the textiles and apparel industry.

apparel products.

Ohio University, HETS 402 Textiles and Apparel Industry