

Part IV. COURSE PROPOSALS

B. Revised courses

- 1. FM110 Introduction to Fashion
 - b. Description of Curriculum Change
 - 1) New Syllabus of Record

CATALOG DESCRIPTION

~~FM110 Introduction to Fashion~~

~~Prerequisites:~~

Survey of aesthetic, cultural, socio-psychological, and economic factors related to the meaning and use of clothing and fashion for the individual and society.

**INTRODUCTION TO FASHION
COURSE REVISION**

I. CATALOG DESCRIPTION

FM110 Introduction to Fashion

3 credits

Prerequisite: none

3 lecture hours

0 lab hours

(3c-01-3sh)

Survey of aesthetic, cultural, socio-psychological, and

A W T

II. COURSE OBJECTIVES

Upon completion of this course the student will:

1. Upper-Class Leadership Theory
2. Mass-Market Theory
3. Subcultural Leadership Theory
4. Innovativeness and Collective Selection Theory

D. The Birth of New Fashions (7 hours)

1. Historical Perspective on Fashion
2. Creators of Fashion within the Fashion Industry

6. Clothing Retailing

E. Social Process of Fashion Diffusion (3 hours)

1. Emergent Social Norms and Group Behavior
2. Fashion Diffusion in Small Groups
3. Individuality Versus Conformity

F. The Symbolic Dimension of Fashion (3 hours)

exams. The remaining hour will be divided over the semester (3-20 minute periods) to discuss results from written assignments.

IV. EVALUATION METHODS

70% There will be four exams evenly spaced throughout the semester. The exams will consist of objective (multiple choice, true and false, and matching) and short answer questions. Test over will be

given on the final exam day. Each exam will consist of at least 50 questions. The exams will test the students comprehension and application of major concepts addressed in the course.

30% The students will complete a minimum of three written assignments approximately 4 to 6 pages each. Assignments will be based on relevance to course content presented. Possible assignments

could include. Clothing Etiquette. Fashion Count.

Project Evaluation. Clothing Care Manipulation

Garment Labels and Clothing Advertisements, and Career Exploration Paper. The assignments will be

- Diamond, J. & Diamond, E. (1990). The world of fashion. San Diego: Harcourt Brace Jovanovich.
- Frings, G. S. (1991). Fashion from concept to consumer. (3rd ed.). Englewood Cliffs, NJ: Prentice Hall.
- Hollander, A. (1994). Sex and suits. New York: Alfred A. Knopf.
- Horn, M. J. (1981). The second skin: A interdisciplinary study of clothing. Boston: Houghton Mifflin.
- Humphries, M. Roberts, A. & Alice, J. (1986). Apparel

anatomy. Scarborough, Ontario: Mary Humphries.

Kaiser, S. B. (1989). The social psychology of clothing.

Kefgen, M. & Touchie-Specht, P. (1986). Individuality in clothing selection and personal appearance: A guide for

the consumer. (Alfred A. New York: Macmillan

Ryan, M. S. (1966). Clothing, A study of human behavior. New York: Holt, Rinehart and Winston.

Sones, M. (1984). Getting into Fashion, A career guide. New York: Ballantine Books.

Sproles, G. B. (1979). Fashion: Consumer behavior toward dress. Minneapolis: Burgess.

Stegemeyer, A. (1980). Who's who in fashion. New York:

York: Fairchild.

2) Summary of the Proposed Revisions

- a) Number and Title Change
Old: CS216 Clothing and Culture
New: FM110 Introduction to Fashion
- b) Catalog Description Change
Addition: the word "fashion"
- c) Pre-requisite Change
Old: CS101 General Computer Science

- d) Objectives and Outline Change
Changing objectives and outline to be in
University accepted format and in line with the

- d) Objectives and Outline Change
Changing objectives and outline to be in
University accepted format and in line with the
course content offered.

B. Revised courses

1. -- FMI10 Introduction to Fashion

b. Description of Curriculum

Lecture Hours: 3

CATALOG DESCRIPTION

Survey of aesthetic, cultural, socio-psychological, economic, and physical factors related to the meaning and use of clothing for the individual and society.

PROCEDURES

ASSIGNMENTS

Assignments are GROUP projects. The assignment will usually be given in one class period with the

1. Failure to submit typed project on November 22, 1955

This is a two-part project. Both parts must be successfully completed in order for the project to be evaluated.

ORAL

The student will present information in class. There will be a five minute minimum and a ten minute maximum.

1. Make arrangements through the instructor.

2. Consider the need and importance of

For example, if documentation were needed for the statement "that cotton is a natural collection"...

SPECIAL PROJECT EVALUATIONS

WRITTEN - Good Adequate Poor

1. Typed
2. Within Length Limitations
3. Cover/title page
4. Thorough Research
5. Written in Third Person
6. Documentation
Utilization
Format
7. Bibliography
Utilization
Format
8. Complete
9. Organization
10. Clarity
11. Transition
12. Well written
13. Neatness

ORAL

Speaker

poise, confidence, warmth, enthusiasm, convincing, etc.

Content and Organization

Introduction