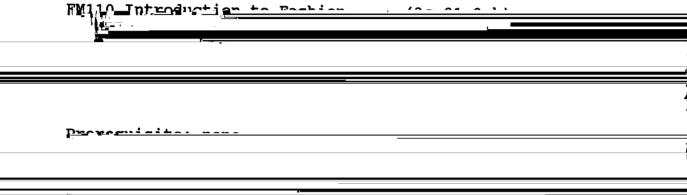
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### Part IV. COURSE PROPOSALS

- B. Revised courses
  - 1. FM110 Introduction to Fashion
    - b. Description of Curriculum Change
      - 1) New Syllabus of Record

### CATALOG DESCRIPTION



Survey of aesthetic, cultural, socio-psychological, and economic factors related to the meaning and use of clothing and fashion for the individual and society.

### INTRODUCTION TO FASHION COURSE REVISION

		COURSE REVIS	ION
	I.	CATALOG DESCRIPTION	
		FM110 Introduction to Fashion	3 <u>credits</u>
J <del>.</del>		Prerequisite: none	3 lecture hours 0 lab hours (3c-01-3sh)
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### II. COURSE OBJECTIVES

Upon completion of this course the student will:

- 1. Upper-Class Leadership Theory 2. Mass-Market Theory Subcultural Leadership Theory 3. Innovativeness and Collective Selection Theory 4. The Birth of New Fashions (7 hours) D. Historical Perspective on Fashion Creators of Fashion within the Fashion Industry
  - 6. Clothing Retailing
  - E. Social Process of Fashion Diffusion (3 hours)
    - 1. Emergent Social Norms and Group Behavior
    - 2. Fashion Diffusion in Small Groups
  - 3. Individuality Versus ConformityF. The Symbolic Dimension of Fashion (3 hours)

exams. The remaining hour will be divided over the semester (3-20 minute periods) to discuss results from written assignments.

#### IV. EVALUATION METHODS

30%

There will be four exams evenly spaced throughout the semester. The exams will consist of objective (multiple choice, true and false, and matching)

given on the final exam day. Each exam will consist of at least 50 questions. The exams will test the students comprehension and application of major concepts addressed in the course.

The students will complete a minimum of three written assignments approximately 4 to 6 pages each. Assignments will be based on relevance to course content presented. Possible assignments

could include, Clothing Etiquette, Fashion Count,

Placet Firelevation\_Olathing\_Out Manipulation

Garment Labels and Clothing Advertisements, and Caroer Freloration Paper The assignments will be

- Diamond, J. & Diamond, E. (1990). <u>The world of fashion</u>. San Diego: Harcourt Brace Jovanovich.
- Frings, G. S. (1991). <u>Fashion from concept to consumer</u>. (3rd ed.). Englewood Cliffs, NJ: Prentice Hall.
- Hollander, A. (1994). <u>Sex and suits</u>. New York: Alfred A. Knopf.
- Horn, M. J. (1981). The second skin: A interdisciplinary study of clothing. Boston: Houghton Mifflin.

Humphries. M. Roberts. A. & Alice. J. (1986). Apparel

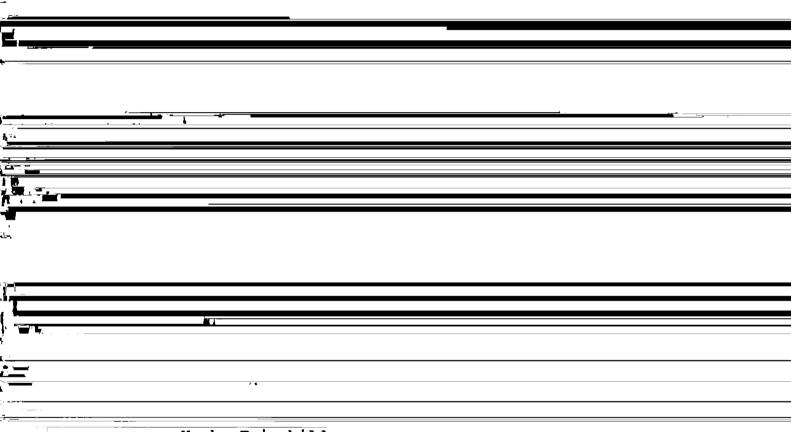
anatomy. Scarborough, Ontario: Mary Humphries.

Kaiser. S. B. (1989). The social psychology of clothing.

Kefgen, M. & Touchie-Specht, P. (1986). <u>Individuality in</u> clothing selection and personal appearance: A guide for

- Ryan, M. S. (1966). <u>Clothing, A study of human behavior</u>. New York: Holt, Rinehart and Winston.
- Sones, M. (1984). <u>Getting into Fashion</u>, A career guide. New York: <u>Ballantine Books</u>.
- Sproles, G. B. (1979). <u>Fashion: Consumer behavior toward dress</u>. Minneapolis: Burgess.

Stegemeyerk, A. (1980). Who's who in fashion. New York:



York: Fairchild.

- 2) Summary of the Proposed Revisions
  - a) Number and Title Change Old: CS216 Clothing and Culture New: FM110 Introduction to Fashion
  - b) Catalog Description Change Addition: the word "fashion"
  - c) Pre-requisite Change

d) Objectives and Outline Change Changing objectives and outline to be in University accepted format and in line with the d) Objectives and Outline Change Changing objectives and outline to be in University accepted format and in line with the course content offered. 1. -FM110 Introduction to Fashion

Lecture Hours: 3

# CATALOG DESCRIPTION

Survey of aesthetic, cultural, socio-psychological, economic, and physical factors related to the meaning and use of clothing for the individual and

# \*PROCEDURES

# ASSIGNMENTS

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This is a two-part project. Both parts must be successfully completed in order for the project to be evaluated.

ORAL

The student will present information in class. There will be a five minute minimum and a ten minute manifest of the student will be a five

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2. Consider the need and immediate -

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SPECIAL PROJECT EVALUATIONS 79 WRITTEN - Good Adequate 1. Typed 2. Within Length Limitations Cover/title page Thorough Research Written in Third Person Documentation Utilization Format 7. Bibliography Utilization Format 8. Complete 9. Organization 10. Clarity Transition 12. Well written 13. Neathers ORAL Speaker poise, confidence, warmth, enthusiasm, convincing, etc. Content and Organization <u>introduction</u>. \_