

LSC Use-Only No: LSC Action-Date: UWIICC USE #

(2-1061)

AP 402/411/412/413/414/415

Curriculum Proposal/Change Request - University Wide - Curriculum Committee

Contact Person: P. Michael Kosicek Email Address: kosicek@uwi.edu

Proposing Department/Unit: Management Phone: (724) 357-6229

Check all appropriate boxes and complete information for each box.

Check all that apply)

1. Course Proposals (check)

Number and Type of Change: 2 Applied Business Leadership Skills

Category: Description Change

UWI ID: 402/411/412/413/414/415

Approval History Table with columns for Name, Title, Date, and Department.

4. Approval

Signature and Date entries for Curriculum Committee and Department Chair.

Approval History Table with columns for Name, Title, Date, and Department.

Signature

Signature

Signature

Prerequisite: Junior standing, MGMT 461 or instructor permission

Focuses on current leadership styles and applications in business. The effectiveness of these styles will be critically examined and evaluated with a cross-culture emphasis. Advanced, innovative and exploratory business leadership topics and their effect on the behavior of employees, cooperation and productivity will be discussed.

3 lecture hours, 0 lab hours, 3 credits

(The course is dual listed with MGMT 562)

Course Analysis Questionnaire
Mgmt 462/562
Applied Business Leadership Skills

Section A: Details of the Course

A1 How does this course fit into the programs of the department? For what students is the course designed? (business majors, students in other majors, liberal studies). Explain why this content cannot be incorporated into an existing course.

Leadership is a critical topic for all college students, including business students.

MGMT 452 Leadership in Teams

Indiana University
Z447 Leadership, Teamwork and Diversity

A7 Is the content, or are the skills, of the proposed course recommended or required by a professional society, accrediting authority, law or other external agency? If so, please provide documentation.

Does not apply.

Section B: Interdisciplinary Implications

P1 Will this course be taught by instructors from more than one department? If so, explain

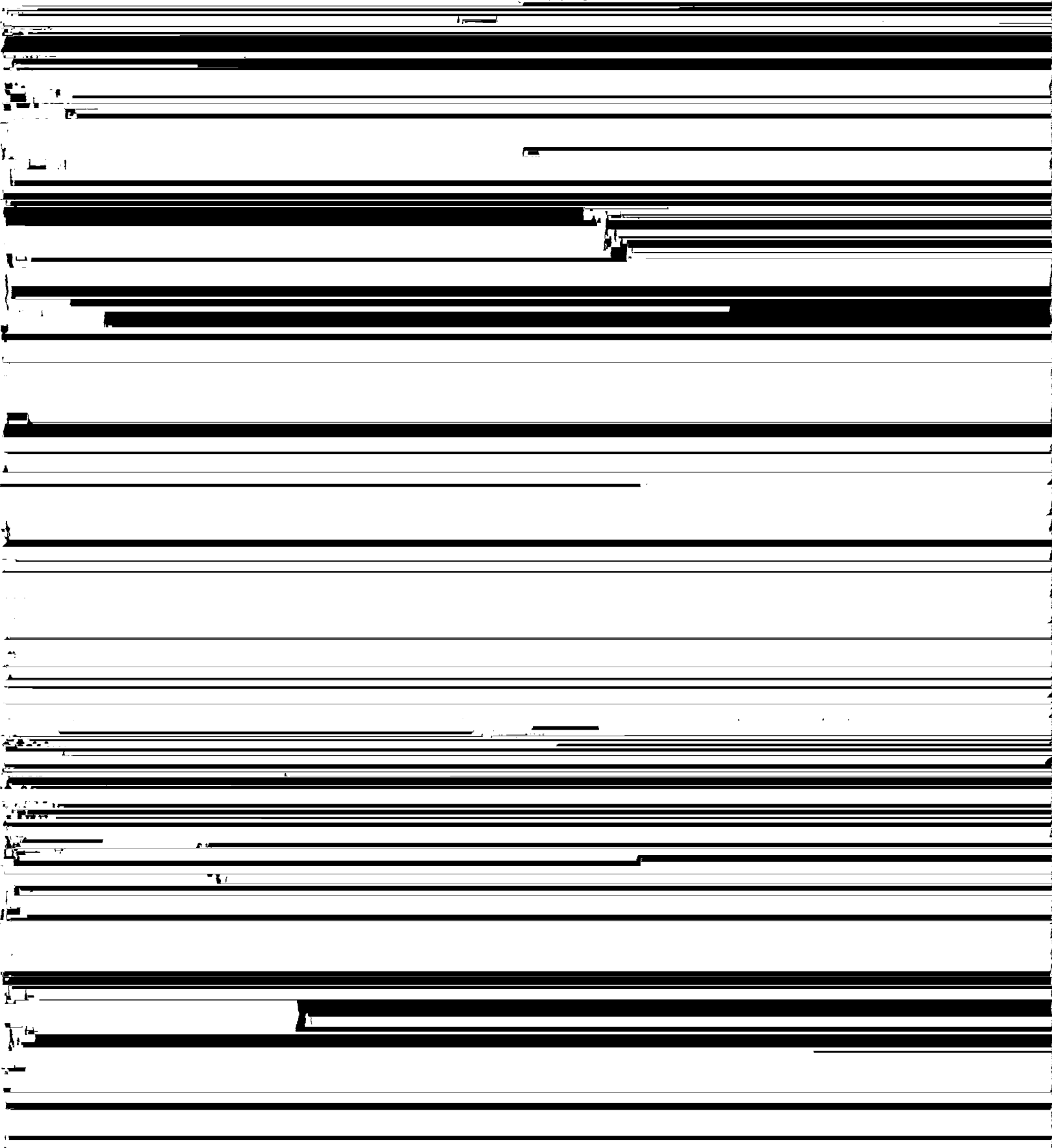
the teaching plan, its rationale, and how the team will adhere to the syllabus of record.

No. Just the Department of Management

P2 Will this course be taught by instructors from more than one department? If so, explain

Section C: Implementation

C1 Are faculty resources adequate? If you are not requesting or have not been authorized



As such, no additional

18 If this course is a distance education course, see the Implementation of Distance

Education Agreement and the Undergraduate Distance Education Review Form in Appendix D and respond to the questions listed.

At this point, we don't plan to offer as an online course.

Section D: Miscellaneous

Include any additional information valuable to those reviewing this new course proposal

Department of Management

Indiana University of Pennsylvania

Applied Business Leadership Skills (MGMT 462/562) section 001

I. Catalog Description

MGMT 462/562 Applied Business Leadership Skills

3c-01-3cr

Prerequisites: Junior standing, MGMT 461 or instructor's permission

Focuses on current leadership styles and applications in business. The effectiveness of these

styles will be critically examined and evaluated with a cross-culture emphasis. Advanced, innovative and exploratory business leadership topics and their effect on the behavior of employees, cooperation and productivity will be discussed.

3 class hours, 0 lab hours, 3 credits

The objective of this course is to foster an understanding of the process of leadership and leadership effectiveness. In particular, students will be able to:

- a. Recognize issues and problems related to the process of leadership.
- b. Analyze the management problems stemming from a leader's behavior and action in organizations.
- c. Compare and contrast the concepts and theories in the area of leadership.
- d. Understand the organizational and macro environment level issues facing today's

- b. Level 5 Leadership
- c. A Culture of Discipline
- d. Technology Accelerators
- e. From Good to Great to Built to Last

2. The 7 Habits of Highly Effective People (6 hours)

- a. Be proactive
- b. ~~Begin with the end in mind~~
- c. Put first things first
- d. Think win-win
- e. Seek first to understand, then to be understood
- f. Synergize
- g. Sharpen the saw

3. Jack: Straight From the Gut (8 hours)

- a. Early Years
- b. Building a Philosophy
- c. Ups and Downs
- d. Game Changers

Total = 42 + 2 final activity (Individual summary presentations of each student's self-assessment)

IV. EVALUATION METHODS

The final grade for the course will be determined as follows:

Activity	Under-grad.	Grad.	Obj
JA Leadership Summary/Presentation project. The student will search for and select a journal article <u>on leadership and an area of interest</u>	30%	30%	a,b,c

V. Grading Scale

Undergraduate Grading Scale: A: >90% B: 80-89% C: 70-79% D: 60-69% F: <60%

VI. Attendance Policy

As indicated in the undergraduate/graduate catalog.

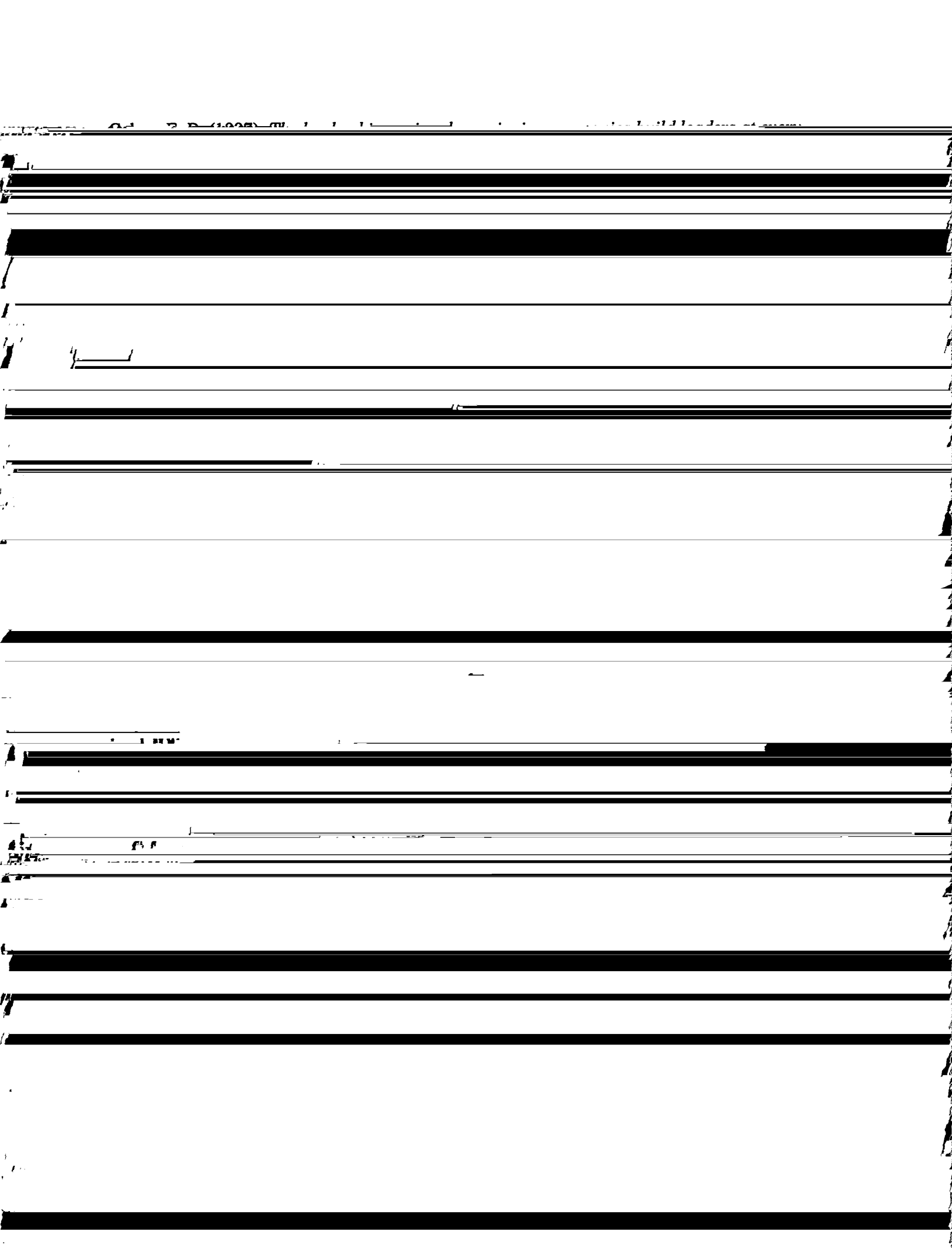
VII. Required textbook and readings

Collins, J. (2001). *Good to Great: Why some companies make the leap....and others don't*. Harper Business.

Covey, S.R. (1990). *The 7 Habits of Highly Effective People*. Free Press.

Byrne, J. A. (2001). *Jack: Straight from the Gut*. Warner Business Books.

Liker, J.K. & Convis, G. L. (2012). *The Toyota Way to Lean Leadership*. McGraw-Hill.



Nitsche, Robert. (2011). *Tailoring a Leadership Style to Fit Your Business*. Baylor Business Review.

Palmer, D. (2009). Business Leadership: Three levels of ethical analysis. *Journal of Business Ethics*.

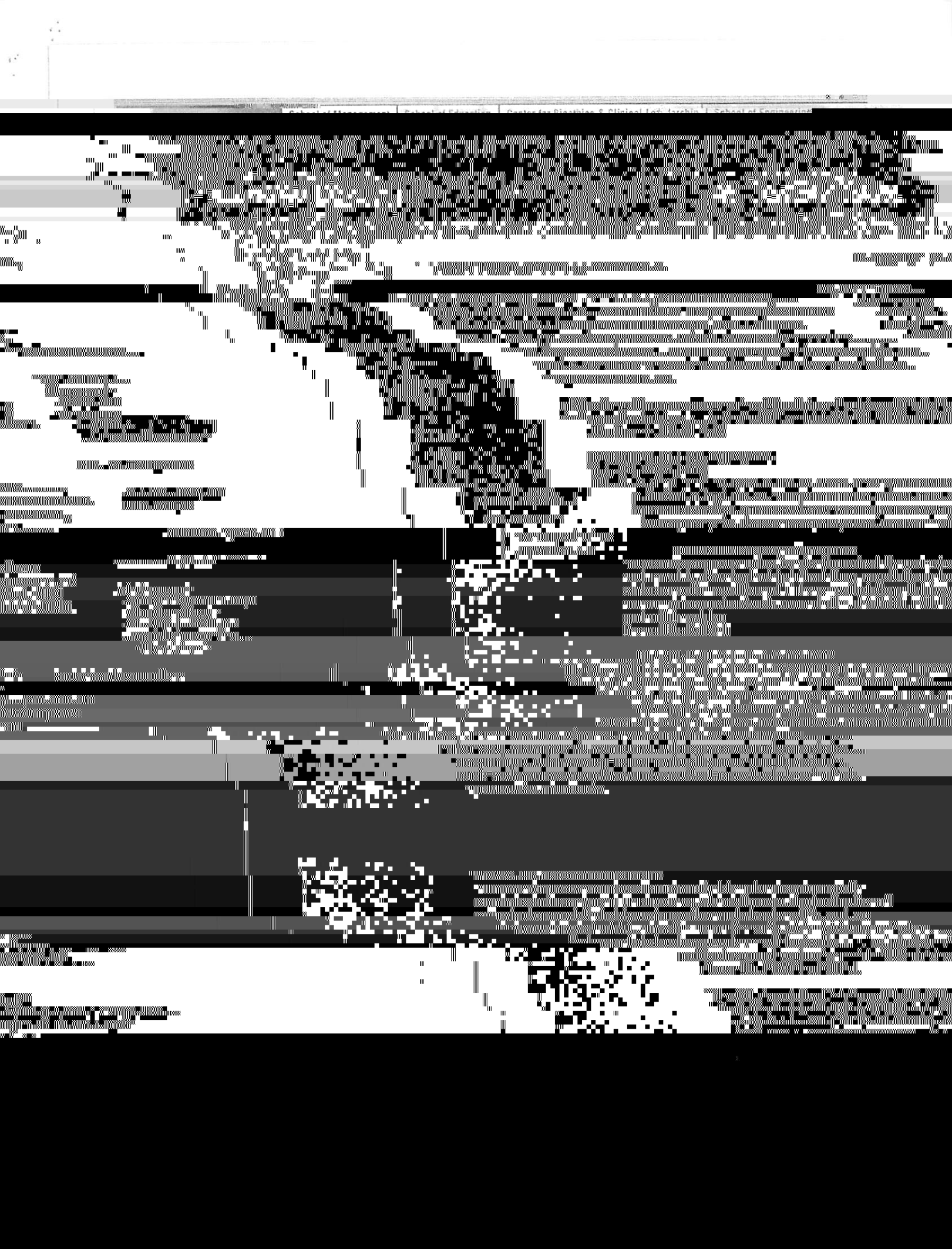
Palmer, R. (2011). *Ultimate Leadership: Winning Execution Strategies for your Situation*. Wharton School Publication.

~~David (2009). Next Generation Leaders. Strategic HR Review.~~

Pellegrini. Ekin K. & Scandura. Terri A. (2010). *Cross-Cultural Generalizability of*

Appendix A

**Examples of Leadership courses at
Other higher education institutions**







General Information

University Academic Programs of Study

Faculty of Business and Economics

College of Arts and Sciences

Prerequisites

University Academic Programs of Study

Faculty of Business and Economics

College of Arts and Sciences

Prerequisites

University Academic Programs of Study

Faculty of Business and Economics

College of Arts and Sciences

Prerequisites

University Academic Programs of Study

Faculty of Business and Economics

College of Arts and Sciences

Prerequisites

University Academic Programs of Study

Faculty of Business and Economics

College of Arts and Sciences

Prerequisites

University Academic Programs of Study

Faculty of Business and Economics

College of Arts and Sciences

Prerequisites

University Academic Programs of Study

Faculty of Business and Economics

College of Arts and Sciences

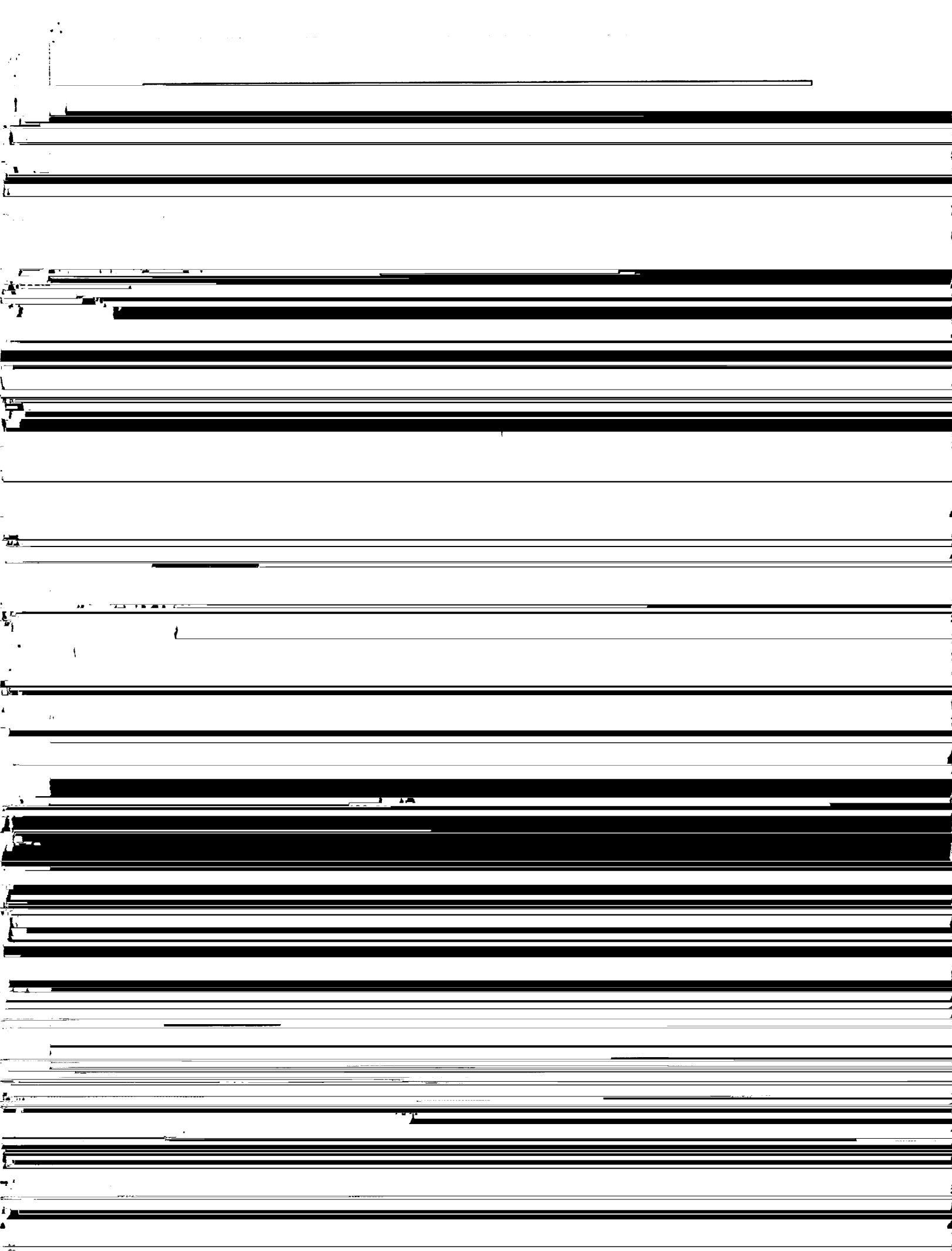
Prerequisites

University Academic Programs of Study

Faculty of Business and Economics

APPENDIX B

E-mails to Sociology & Education



Subject:

From: P. Michael Kosicek <kosicek@iup.edu>

Date: 11/07/11 03:55 PM

To: "Heckert, Daniel A" <Alex.Heckert@iup.edu>

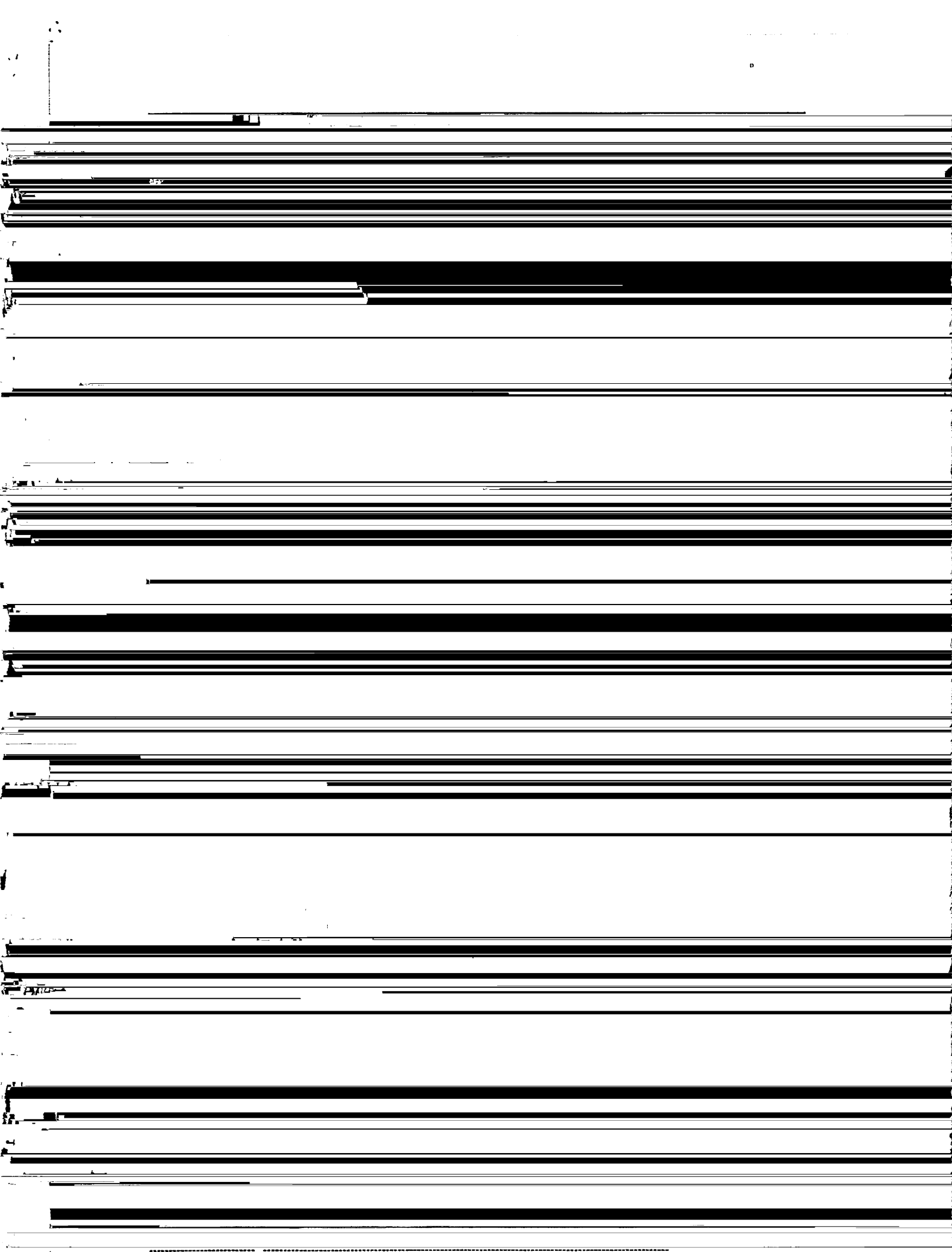
Attached Files

- [SocLead.docx](#) (13 KB)

Alex

Subject: Proposed Business Leadership classes

From: R. Michael Kosinek <kosinek@iwo.edu>



Subject: catalog descriptions

From: P. Michael Kosicek <kosicek@iup.edu>

Date: 11/09/11 10:55 AM

To: "Millard, Vicki A <V.A.Millard@iup.edu>

Attached Files

Dr. Millard,
Attached are the catalog descriptions for the proposed business leadership courses.

On
wrote:

Subject: Proposed Business Leadership courses From:

Subject: Re: Business Leadership courses

Dr. Millard,

I should have stated we have moved forward since we have not heard back from you.
Dr. Kosicek

On Tue, 16 Oct 2012 13:34:14 -0400
"P. Michael Kosicek" <kosicek@iup.edu> wrote:

Dr. Millard,
I wanted to keep you in the loop on this project. We continued to move forward

Subject: MGMT 461 and MGMT 462
From: "Shari A Robertson" <srobert@iup.edu>
Date: 3/26/2013 10:41 AM
To: "Sharon Aikins" <saikins@iup.edu>
CC: <kosicek@iup.edu>

HI Sharon: I have been in contact with Mike Kosicek in ECOB. He indicated that somehow two dual level proposals he authored got sent directly to the grad committee rather than going through undergrad first. I have attached electronic copies of the proposals and will send the paper copies via campus mail (unless you want to send someone to pick them up). We were unaware that the undergrad committee had not seen

to manage it! Let me know if you need anything else.

Best wishes, Shari
Dr. Shari Robertson, Ph.D., CCC-SLP
Dean's Associate
School of Graduate Studies and Research

Professor of Speech-Language Pathology
Indiana University of PA
724 357-4507 (Stright) 724 357-5683 (Davis) 724 599-4746 (cell)

— Attachments: —

MGMT 461_561.pdf

27 bytes

MGMT 462_562.pdf

27 bytes

B. Proposal Format and Content

B1. Graduate Curriculum Authorization Form (Appendix D)

Attached as cover page.

B2 Course Description and Particulars

a. Attachments:

i. **Course Syllabus: Attached**

ii. **Building schedule provided in the attached 1-1-11-1 6-1-1**

f. Rationale: Leadership has become an important aspect of management. Leadership skills