

APP 2/19/91

LSC Use Only
Number: _____
Action: _____
Date: _____

UWUCC Use Only
Number: 34c
Action: _____
Date: _____

CURRICULUM PROPOSAL COVER SHEET
University-Wide Undergraduate Curriculum Committee

I. Title/Author of Change

Course/Program Title: Small Business Management course ES 325
Suggested 20 Character Course Title: _____
Department: Management
Contact Person: Fred Anderson

II. If a course, is it being Proposed for:

- Course Revision/Approval Only
- Course Revision/Approval and Liberal Studies Approval
- Liberal Studies Approval Only (course previously has been approved by the University Senate)

III. Approvals

(Handwritten initials)

COURSE ANALYSIS QUESTIONNAIRE
ES-325 Small Business Management

Section A: Details of the Course

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- B3 There is no overlap with courses offered by other departments. Hence, there should be no conflicts with other departments to resolve.
- B4 At this time, no students from the School of Continuing Education are projected to take this course.

Section C: Implementation

- C1 No new resources will be needed to teach this course, since current resources within the Department of Management & Marketing are expected to be adequate to the purpose. The present Human Resources Management and Industrial Management majors are scheduled for streamlining, and there is to be substantial tightening of the General Management major's requirements.

E. DETAILED COURSE OUTLINE

At the instructor's discretion, approximately equal amounts of time (roughly three lectures each) would be devoted to each of the following subject areas:

ES-325, SMALL BUSINESS MANAGEMENT

I. CATALOG DESCRIPTION

ES-325 Small Business Management

TC-01-75U