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CURRICULUM PROPOSAL COVER SHEET
University-Wide Undergraduate Curriculum Committee

I. Title/Author of Change

Course/Program Title: Small Business Management MG 325

Suggested 20 Character Course Title: Sm. Bus. Mgmt.

Department: Management

Part II. DESCRIPTION OF CURRICULUM CHANGE

1. Catalog Description

MG 325 Small Business Management

3 credits
3 lecture hrs.
0 lab hours
(3c-31-3sch)

Prerequisites: MG 275, Intro. to Entrepreneurship
MK 320, Princ. of Mktg.
FI 310, Finance I
MG 310, Mgmt. & Prod. Concepts

Corequisites: None

A survey course emphasizing those aspects of small business management not covered elsewhere in the student's program. Key topics include: Real Estate, Site Selection, & Facilities Management; Purchasing Management, Vendor Relations, & Inventory Systems; Plant Security, Loss Control, Risk & Insurance Management; Human Resources Management, Employee Benefits, Motivation & Leadership; Small Business Market Research, Customer Services Management, & Pricing. A review of other elements of the

2. Old Number
& Title

PS 225

New Number
& Title

MG 225