

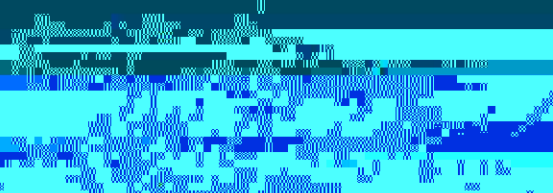
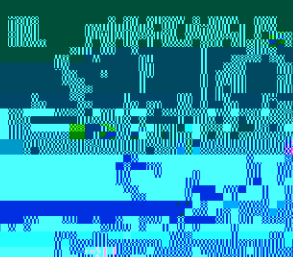
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1. The first part of the report is a general introduction to the project. It describes the objectives of the study and the methods used to collect and analyze the data. The introduction also provides a brief overview of the findings and conclusions of the study.

2. The second part of the report is a detailed description of the data collection process. It describes the procedures used to select the sample, the methods used to collect the data, and the steps taken to ensure the reliability and validity of the data.

3. The third part of the report is a detailed description of the data analysis process. It describes the statistical methods used to analyze the data and the results of the analysis. The analysis shows that there is a significant relationship between the variables studied.

4. The fourth part of the report is a discussion of the findings and conclusions of the study. It discusses the implications of the findings and provides recommendations for future research.



Appendix A: List of participants

Appendix B: Interview schedule

**APPENDIX C**

Item	Date Submitted to LSC	Date Submitted to LWUCC	Date to be published in Catalog
1. [Item 1]	1/15/94	2/15/94	3/15/94
2. [Item 2]	2/15/94	3/15/94	4/15/94
3. [Item 3]	3/15/94	4/15/94	5/15/94
4. [Item 4]	4/15/94	5/15/94	6/15/94
5. [Item 5]	5/15/94	6/15/94	7/15/94
6. [Item 6]	6/15/94	7/15/94	8/15/94
7. [Item 7]	7/15/94	8/15/94	9/15/94
8. [Item 8]	8/15/94	9/15/94	10/15/94
9. [Item 9]	9/15/94	10/15/94	11/15/94
10. [Item 10]	10/15/94	11/15/94	12/15/94

**APPENDIX D**

Item	Date Submitted to LSC	Date Submitted to LWUCC	Date to be published in Catalog
1. [Item 1]	1/15/94	2/15/94	3/15/94
2. [Item 2]	2/15/94	3/15/94	4/15/94
3. [Item 3]	3/15/94	4/15/94	5/15/94
4. [Item 4]	4/15/94	5/15/94	6/15/94
5. [Item 5]	5/15/94	6/15/94	7/15/94
6. [Item 6]	6/15/94	7/15/94	8/15/94
7. [Item 7]	7/15/94	8/15/94	9/15/94
8. [Item 8]	8/15/94	9/15/94	10/15/94
9. [Item 9]	9/15/94	10/15/94	11/15/94
10. [Item 10]	10/15/94	11/15/94	12/15/94

The following table provides a summary of the data submitted to the LSC and LWUCC, and the date it is to be published in the Catalog. The data is organized into two columns: 'Data Submitted to LSC' and 'Data Submitted to LWUCC'. The 'Date to be published in Catalog' column shows the date of publication for each item.

The data shows that the items submitted to the LSC are published in the Catalog at a later date than the items submitted to the LWUCC. This is because the LSC items are published in the Catalog at a later date than the LWUCC items.

## II. DESCRIPTION OF CURRICULUM CHANGE

### 1. Catalog Description

MG 454 International Competitiveness      3 credit  
3 lecture hrs  
0 lab hours  
(3c-31-3sh)

Prerequisites: MG 350

Corequisites: none

Study of the most important challenges that face nations and firms alike in gaining or restoring competitiveness. The course focuses on factors that determine the success of nations and their firms in highly dynamic World



- G. Technological Leadership (3 hours)
- H. Firms Strategies for Competitiveness (3 hours)
- I. National Environment and Nations Strategies (3 hours)
- J. Successful Collaboration (3 hours)
- K. Written case analysis (6 hours)

#### IV. Evaluation Methods

The final grade for this course will be determined as follows:

40% Examinations, Midterm and Final

25% Research Paper Each student will prepare a 10-12 page

## COURSE ANALYSIS QUESTIONNAIRE

liberal studies program.

- A2. No change is required by this course.
- A3. Traditional lecture-discussion approach along with cases, project, and guest lectures.
- A4. No
- A5. No
- A6. No
- A7. Other national and regional institutions of higher education offer similar courses (please see Appendix A).
- A8. International Management activity and competitiveness theories

C3. This course will be offered once each year.

C4. One section.

C5. Each course will accommodate 30 students.

C6. No.

C7. No.

**Section D: Miscellaneous**

Global competition is becoming the most important subject in public debate. In fact, according to Time Magazine, it is the single most powerful economic fact of life in the 1990s. In the relatively sheltered era of the 1960s, a mere 7% of the U.S. economy was exposed to international competition. In the 1980s, that number zoomed past 70%, and it is expected to keep climbing. Familiarity with this fact of life allows future managers to deal innovatively.

APPENDIX A

The following are some other accredited schools that offer the same or similar courses:

Harvard University  
George Washington University  
American University  
University of Pennsylvania