



3. Attitude change

a. Reinforcement theory approaches

b. Consistency theory approaches

4. Meta-theories of attitude change and social

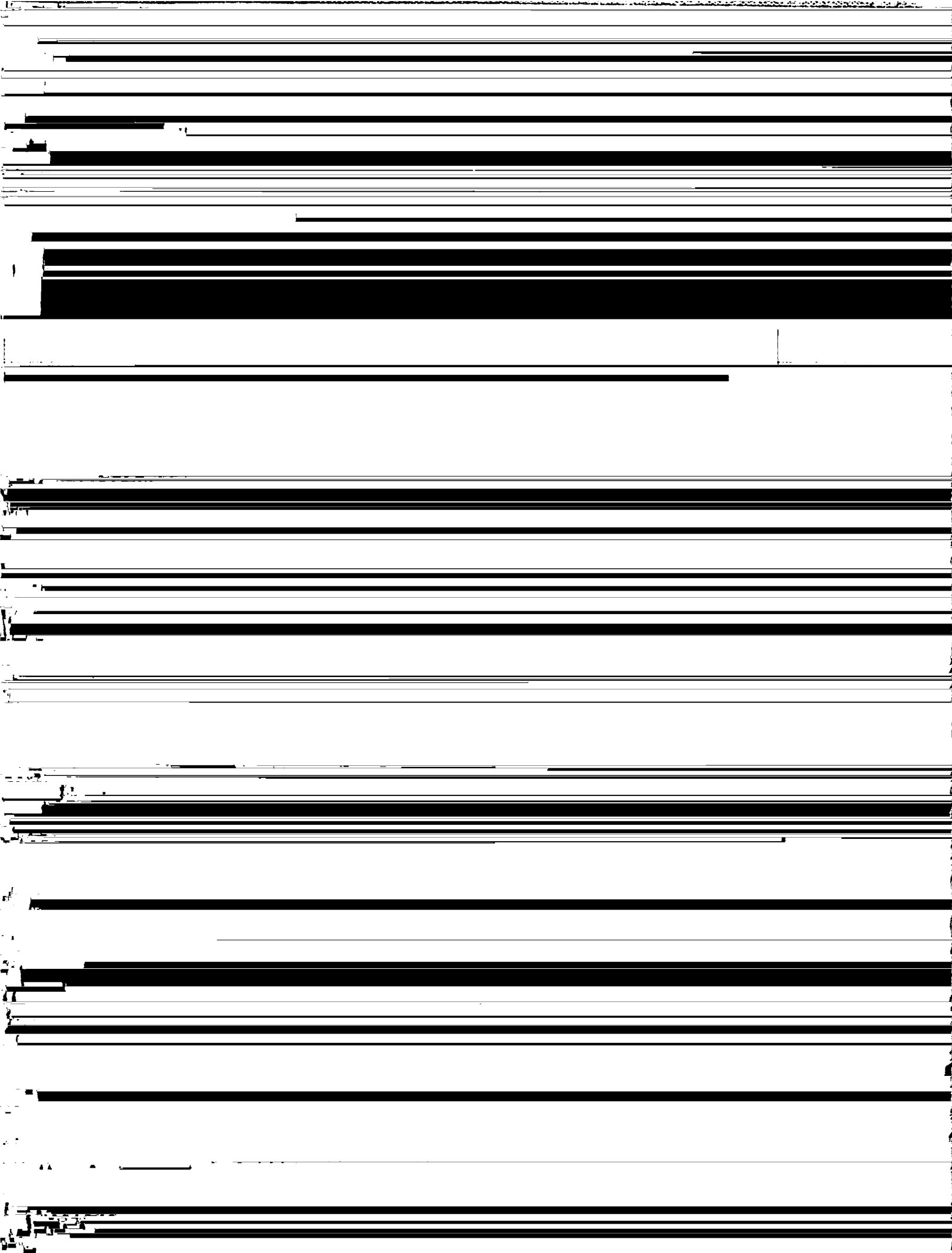
III. COURSE OUTLINE (continued)

Laboratory

- A. Introduction (1 2-hour lab period): Research methods in social psychology
- B. Laboratory exercises (13 lab periods)
 - 1. Compliance (the door-in-the-face effect)
 - 2. Attitude measurement

IV. EVALUATION METHODS

The final grade for the course will be determined as follows:



COURSE ANALYSIS QUESTIONNAIRE

ATTACHMENT: REVISED CATALOG DESCRIPTION OF PC 330

Text to be added is underlined.

PC 330	Social Psychology	3 credits
		3 lecture hours
		0 lab hours
		(3c-0l-3sh)

Prerequisite: PC 101

The study of the effects of the social environment on human behavior. Topics include perception of persons, attitude formation and change, and small group interaction. May not be taken for credit by students who have completed PC 335.



Date: May 7, 1993
To: Dr. Hilda Richards
Provost
From: William G. Cale J.E.C. AK
Dean, NS&M
Subject: Curriculum Proposals

Attached please find several curriculum proposals submitted by departments in the College of Natural Sciences and Mathematics. Program changes for the BS in Education/Biology, BS in Geology, BS in Environmental Geoscience, BA in Psychology, and BA in Psychology/Applied Track, will not require an increase in the number of credits required or faculty workload hours.